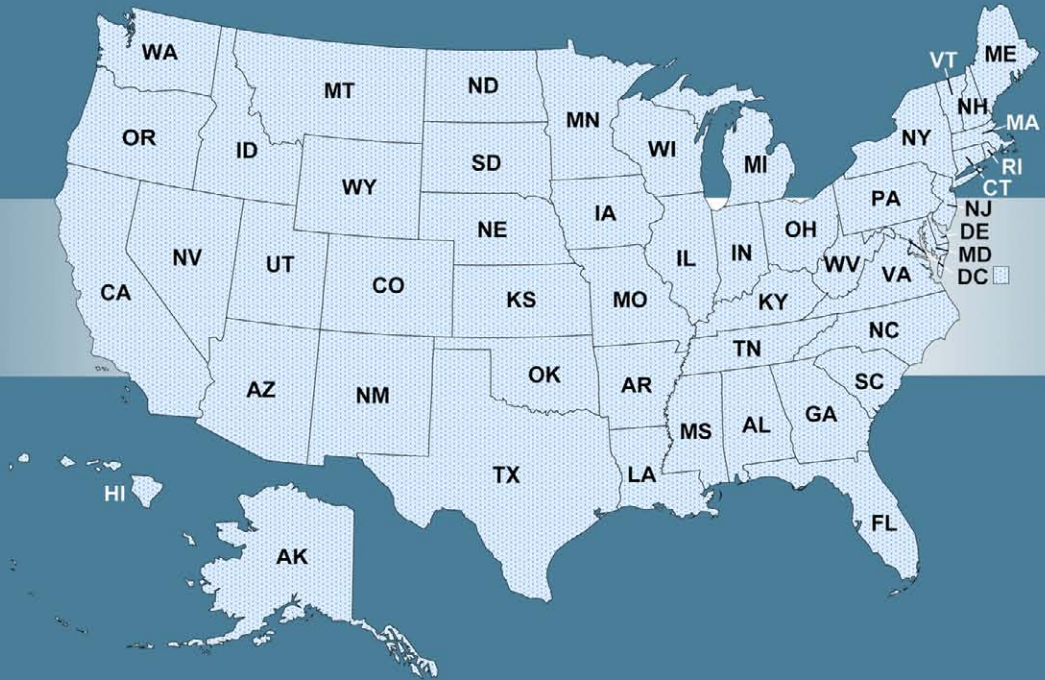


NEW JERSEY STATE REPORT

Underage Drinking Prevention and Enforcement

2018



SAMHSA
Substance Abuse and Mental Health
Services Administration

This State Report is required by the Sober Truth on Preventing (STOP) Underage Drinking Act (Pub. L. 109-422), which was enacted by Congress in 2006 and reauthorized in December 2016 as part of the 21st Century Cures Act (Pub. L. 114-255). The STOP Act requires an annual report “on each State's performance in enacting, enforcing, and creating laws, regulations, and programs to prevent or reduce underage drinking.” As directed by the STOP Act, the State Reports were prepared by the Interagency Coordinating Committee on Preventing Underage Drinking (ICCPUD), which is chaired by the Assistant Secretary for Mental Health and Substance Use, U.S. Department of Health and Human Services.

Time period covered by this State Report: The 2018 State Report primarily includes data from calendar year 2017. The state legal data reflects the status of the law as of January 1, 2017. The state survey data was collected in 2017 and was drawn from the most recent 12-month period in which the states maintained the data.

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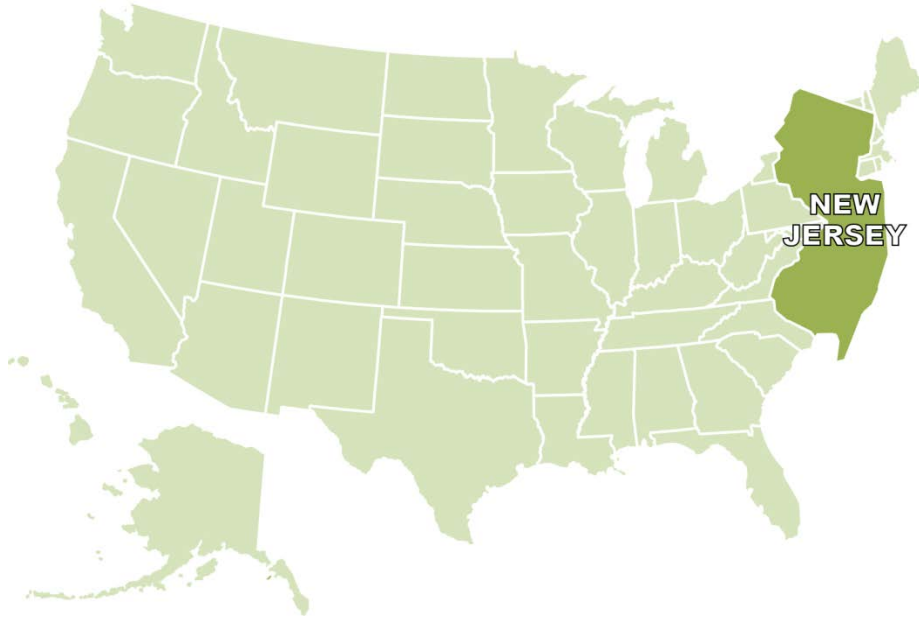
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New Jersey

State Population: 8,944,469
Population Ages 12–20: 1,032,000

Past-Month Alcohol Use Among 12- to 20-Year-Olds	
Ages 12–20*	
Past-Month Alcohol Use – Number (Percentage)	250,000 (24.2%)
Ages 12–14	
Past-Month Alcohol Use – Number (Percentage)	15,000 (4.6%)
Ages 15–17	
Past-Month Alcohol Use – Number (Percentage)	81,000 (21.5%)
Ages 18–20	
Past-Month Alcohol Use – Number (Percentage)	154,000 (45.9%)
Alcohol-Attributable Deaths and Years of Potential Life Lost Under the Age of 21	
Alcohol-Attributable Deaths (under 21)	82
Years of Potential Life Lost (under 21)	4,945
Fatal Crashes Involving 15- to 20-Year-Old Driver with BAC > 0.01	
Number of Fatalities Involving 15- to 20-Year-Old Driver with BAC > 0.01	11
Percentage of All Fatal Crashes Involving 15- to 20-Year-Old Driver	16%

*Note that in previous years, the numbers and percentages for past-month binge drinking by age group were included in these profiles. These data are not included as a separate category this year. The definition of binge drinking used in the National Survey on Drug Use and Health (NSDUH) changed in 2015 and insufficient state-level data using the new criteria exist. As more years of consistent data become available, the state profiles will include past-month binge drinking as a separate sub-group of past-month alcohol use. For more information, see <https://www.samhsa.gov/data/sites/default/files/NSDUH-TrendBreak-2015.pdf>.

Laws Addressing Minors in Possession of Alcohol

Underage Possession	
Is underage possession of alcoholic beverages prohibited?	Yes
Are there exceptions based on family relationships?	No
<ul style="list-style-type: none"> Is possession allowed if parent or guardian is present or consents? Is possession allowed if spouse is present or consents? 	
Is there an exception based on location?	Yes, in any private location

Underage Consumption	
Is underage consumption of alcoholic beverages prohibited?	Yes
Are there exceptions based on family relationships?	No
<ul style="list-style-type: none"> Is consumption allowed if the parent or guardian is present or consents? Is consumption allowed if the spouse is present or consents? 	
Is there an exception based on location?	Yes, in any private location

Underage Internal Possession	
Is underage internal possession of alcoholic beverages prohibited?	No law
Are there exceptions based on family relationships?	N/A
<ul style="list-style-type: none"> Is internal possession allowed if the parent or guardian is present or consents? Is internal possession allowed if the spouse is present or consents? 	
Is there an exception based on location?	N/A

Underage Purchase and Attempted Purchase	
Is the purchase of alcoholic beverages prohibited?	Yes
May youth purchase for law enforcement purposes?	No

Underage False Identification for Obtaining Alcohol	
Provisions Targeting Minors	
Is the use of false identification (ID) prohibited?	Yes
Does the use of a false ID result in minor's driver's license suspension?	Yes, through a judicial process
Provisions Targeting Suppliers	
Is the lending or transferring or selling of a false ID prohibited?	Yes
Is the production of a false ID in the context of underage alcohol sales specifically prohibited?	No
Retailer Support Provisions	
Is there an incentive for the retailer to use electronic scanners for information digitally encoded on valid IDs?	No
Are state driver's licenses for persons under 21 easily distinguishable from licenses for persons 21 and over?	Yes
May retailers seize apparently false IDs without fear of prosecution even if the ID is ultimately deemed valid?	No
Does an affirmative defense exist for the retailer?	Yes
<ul style="list-style-type: none"> Is it a specific affirmative defense (retailer reasonably believed ID was valid after examining it)? 	Yes

• Is it a general affirmative defense (retailer reasonably believed purchaser was over 21)?	No
Does the retailer have the right to sue the minor for use of a false ID?	No
May a retailer detain a minor who used a false ID?	No

Laws Targeting Underage Drinking and Driving

Youth Blood Alcohol Concentration Limits (Underage Operators of Noncommercial Motor Vehicles)	
What is the maximum blood alcohol concentration (BAC) limit for an underage driver of a motor vehicle?	0.01
Does a BAC level in excess of limit automatically establish a violation (per se violation)?	Yes
What is the minimum age to which the limit applies?	0
What is the maximum age to which the limit applies?	21

Loss of Driving Privileges for Alcohol Violations by Minors (“Use/Lose” Laws)	
Is there a “use/lose” law that suspends or revokes a minor’s driving privileges for alcohol violations?	Yes
What types of violation lead to license suspension or revocation?	
• Purchase of alcohol	Yes
• Possession of alcohol	No
• Consumption of alcohol	No
The law applies to people under what age?	21
Is suspension or revocation mandatory or discretionary?	Mandatory
What is the length of suspension/revocation?	
Minimum number of days	180
Maximum number of days	180

Graduated Driver’s Licenses	
Learner Stage	
What is the minimum age for permit to drive with parents, guardians or other adults (other than instructors)?	16
What is the minimum number of months driver must hold learner permit before advancing to intermediate stage?	6
What is the minimum number of hours of driving with parents, guardians or adults before advancing to intermediate stage?	0
Intermediate Stage	
What is the minimum age for driving without adult supervision?	17
For night driving, when does adult supervision requirement begin?	12 AM
Can law enforcement stop a driver for night driving violation as a primary offense?	Yes, officer may stop driver for night driving violation
Are there restrictions on passengers?	Yes, no more than one passenger unless accompanied by parent or guardian, unless additional passengers

	are dependents of the driver
Can law enforcement stop driver for violation of passenger restrictions as a primary offense?	Yes, officer may stop driver for passenger restrictions violation
License Stage	
What is the minimum age for full license privileges and lifting of restrictions?	18

Laws Targeting Alcohol Suppliers

Furnishing Alcohol to Minors	
Is furnishing of alcoholic beverages to minors prohibited?	Yes
Are there exceptions based on family relationships?	
• Is furnishing allowed if the parent or guardian supplies the alcohol?	Yes
• Is furnishing allowed if the spouse supplies the alcohol?	No
Is there an exception based on location?	No
Affirmative Defense for Sellers and Licensees	
Does law require seller/licensee to be exonerated of furnishing to a minor if the minor has not been charged?	No

Compliance Check Protocols	
Does the state have a written protocol for when an underage decoy is used in compliance checks?	No data
What is the minimum age a decoy may be to participate in a compliance check?	N/A
What is the maximum age a decoy may be to participate in a compliance check?	N/A
Are there appearance requirements for the decoy?	N/A
Does decoy carry ID during compliance check?	N/A
May decoy verbally exaggerate his or her actual age?	N/A
Is decoy training mandated, recommended, prohibited, or not specified?	N/A

Penalty Guidelines for Sales to Minors	
Are there written guidelines for penalties that are imposed on retailers for furnishing to a minor?	Yes
What is the time period for defining second, third and subsequent offenses?	Not specified
What is the penalty for the first offense?	For sales to 18- to 20-year-olds: 15-day suspension For sales to anyone under 18: 30-day suspension
What is the penalty for the second offense?	For sales to 18- to 20-year-olds: 30-day suspension For sales to anyone under 18: 60-day suspension
What is the penalty for the third offense?	For sales to 18- to 20-year-olds: 45-day suspension For sales to anyone under 18: 90-day suspension
What is the penalty for the fourth offense?	Revocation

Responsible Beverage Service (RBS)	
Is there a state law pertaining to Beverage Service Training?	Yes, mandatory
If training is mandatory, who must participate?	Licensees, managers
If training is voluntary, which of the following incentives are offered?	

• Defense in dram shop liability lawsuits	N/A
• Discounts in dram shop liability insurance, license fees, or other	N/A
• Mitigation of fines or other administrative penalties for sales to minors or intoxicated persons	N/A
• Protection against license revocation for sales to minors or sales to intoxicated persons	N/A
Does the RBS law apply to on-premises establishments (such as bars and restaurants) or off-premises establishments (such as liquor stores)?	Off-premises
Does the RBS law apply to new or existing licensees?	New

Minimum Ages for Sellers of Alcohol—Off-Premises (i.e., Liquor Stores)	
What is the minimum age requirement for off-premises retail establishments?	
Beer	18
Wine	18
Spirits	18
Does a manager or supervisor have to be present?	No

Minimum Age for Alcohol Servers and Bartenders—On-Premises (i.e., Restaurants and Bars)	
What is the minimum age requirement for servers in on-premises establishments?	
Beer	18
Wine	18
Spirits	18
What is the minimum age requirement for bartenders in on-premises establishments?	
Beer	18
Wine	18
Spirits	18
Does a manager or supervisor have to be present?	No

Distance Limitations Applied to New Alcohol Outlets Near Universities, Colleges, and Primary and Secondary Schools	
Colleges and Universities	
Is there a distance requirement for off-premises outlets (i.e., liquor stores)?	No
Is there a distance requirement for on-premises outlets (i.e., restaurants and bars)?	No
To which alcohol products does requirement apply?	N/A
Primary and Secondary Schools	
Is there a distance requirement for off-premises outlets (i.e., liquor stores)?	Yes, within 200 feet. School has authority to override state prohibition.
Is there a distance requirement for on-premises outlets (i.e., restaurants and bars)?	Yes, within 200 feet. School has authority to override state prohibition.
To which alcohol products does requirement apply?	Beer, wine, spirits

Dram Shop Liability	
Does a statute create dram shop liability?	Yes
Does the statute limit damages that may be recovered?	No

Does the statute limit who may be sued?	No
Does the statute limit elements or standards of proof?	No
Does common law dram shop liability exist?	No

Social Host Liability	
Does a statute create social host liability?	No
Does the statute limit damages that may be recovered?	N/A
Does the statute limit who may be sued?	N/A
Does the statute limit elements or standards of proof?	N/A
Does common law social host liability exist?	Unclear
Note: A New Jersey court case held that a social host who furnishes excessive amounts of alcoholic beverages to a visibly intoxicated minor, knowing the minor is about drive a car on the public highways, may be liable to a third party injured in an automobile accident.	

Prohibitions Against Hosting Underage Drinking Parties	
Does a statute prohibit hosting underage drinking parties?	Yes
Is the statute specific to underage parties, or a general prohibition against permitting underage drinking on the property?	General
What action by underage guest triggers a violation?	Consumption
Property type covered by the law?	Residential/outdoor/other
What level of knowledge by the host is required?	Overt act (host must have actual knowledge and commit act that contributes to party's occurrence)
Does host's preventive action protect him/her from being held liable?	No
Are there any exceptions for underage guests?	Yes, family members

Retailer Interstate Shipments of Alcohol	
Are out-of-state retailers prohibited from sending interstate shipments to in-state consumers?	
Beer	Uncertain
Wine	Uncertain
Spirits	Uncertain

Direct Shipments/Sales	
May alcohol producers ship directly to consumers?	Yes
What alcohol types may be shipped?	Wine
Must purchaser make mandatory trip to producer before delivery is authorized?	No
Age verification requirements	
Must the producer/shipper verify purchaser's age before sale?	No
Must the common carrier (deliverer) verify age of recipients?	No
State approval/permit requirements	
Must the producer/manufacture obtain state license or permit?	Yes

Must the common carrier (deliverer) be approved by a state agency?	Yes
Recording/reporting requirements	
Must the producer/manufacturer record/report purchaser's name?	Yes
Must the common carrier (deliverer) record/report recipient's name?	No
Shipping label requirements	
Must the label state "Package contains alcohol"?	No
Must the label state "Recipient must be 21 years old"?	No
Note: Licensees cannot produce more than 250,000 gallons of wine per year.	

Keg Registration	
How is a keg defined (in gallons)?	No law
Prohibitions	
Is it illegal to possess an unregistered or unlabeled keg and if so, what is the penalty?	No law
Is it illegal to destroy the label on a keg, and if so, what is the penalty?	No law
What purchaser information is collected?	
Must the retailer collect the name and address?	No law
Must the retailer collect the ID number, name and address on license or other government information?	No law
Must the retailer collect the address at which keg will be consumed?	No law
Must warning information be given to purchaser?	No law
Is a deposit required?	No law
Does law cover disposable kegs?	No law

Home Delivery	
Is home delivery of alcohol permitted?	
Beer	Yes
Wine	Yes
Spirits	Yes
Note: Delivery vehicles must display a transit insignia to identify the vehicle as having authority to transport alcohol.	

High-Proof Grain Alcohol Beverages	
Are there restrictions on the sale of high-proof grain alcohol beverages?	No
Are restrictions based on Alcohol by Volume (ABV)?	N/A
Are there exceptions to restrictions?	N/A

Laws Affecting Alcohol Pricing

Alcohol Taxes	
Beer	
Control system for beer?	No
Specific excise tax per gallon for 5% alcohol beer	\$0.12
Ad valorem excise tax (for on-premises sales) on total receipts for 5% alcohol beer	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	

If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 5% alcohol beer	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Additional taxes for 3.2–6% alcohol beer if applicable	
Wine	
Control system for wine?	No
Specific excise tax per gallon for 12% alcohol wine	\$0.88
Ad valorem excise tax (for on-premises sales) on total receipts for 12% alcohol wine	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 5% alcohol wine	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Additional taxes for 6–14% alcohol wine if applicable	
Spirits	
Control system for spirits?	No
Specific excise tax per gallon for 5% alcohol beer	\$5.50
Ad valorem excise tax (for on-premises sales) on total receipts for 40% alcohol spirits	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 40% alcohol spirits	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant

there is an exemption from the general sales tax)	
Additional taxes for 15–50% alcohol spirits if applicable	

Low-Price, High-Volume Drink Specials	
Are on-premises retailers prohibited from offering the following types of drink specials?	
Free beverages	No
Multiple servings at one time	No
Multiple servings for same price as single serving	Yes
Reduced price for a specified day or time (i.e., happy hours)	No
Unlimited beverages for fixed price	Yes
Increased volume without increase in price	No

Wholesaler Pricing Restrictions	
Beer	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	Yes
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set time period?	Post and hold (30 days)
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes, 30 days
Wine	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	Yes
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set time period?	Post and hold (30 days)
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes, 30 days
Spirits	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	Yes
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set time period?	Post and hold (30 days)
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes, 30 days
Note: Wholesalers may not sell below cost.	

New Jersey State Survey Responses

State Agency Information

Agency with primary responsibility for enforcing underage drinking laws:

New Jersey Office of the Attorney General, Department of Law & Public Safety, Division of Alcoholic Beverage Control

Enforcement Strategies

State law enforcement agencies use:

Cops in Shops	Yes
Shoulder Tap Operations	No
Party Patrol Operations or Programs	No
Underage Alcohol–Related Fatality Investigations	Yes

Local law enforcement agencies use:

Cops in Shops	Yes
Shoulder Tap Operations	Yes
Party Patrol Operations or Programs	No
Underage Alcohol–Related Fatality Investigations	No

State has a program to investigate and enforce direct sales/shipment laws	Don't know
Primary state agency responsible for enforcing laws addressing direct sales/shipments of alcohol to minors	Not applicable
Such laws are also enforced by local law enforcement agencies	Not applicable

Enforcement Statistics

State collects data on the number of minors found in possession	Yes
Number of minors found in possession ¹ by state law enforcement agencies	127
Number pertains to the 12 months ending	12/31/2016
Data include arrests/citations issued by local law enforcement agencies	No
State conducts underage compliance checks/decoy operations ² to determine if alcohol retailers are complying with laws prohibiting sales to minors	No
Data are collected on these activities	No
Number of retail licensees in state ³	8,978
Number of licensees checked for compliance by state agencies (including random checks)	Not applicable
Number of licensees that failed state compliance checks	Not applicable
Numbers pertain to the 12 months ending	Not applicable
Compliance checks/decoy operations conducted at on-sale, off-sale, or both retail establishments	Not applicable
State conducts random underage compliance checks/decoy operations	Not applicable
Number of licensees subject to random state compliance checks/decoy operations	Not applicable
Number of licensees that failed random state compliance checks	Not applicable
Local agencies conduct underage compliance checks/decoy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors	No
Data are collected on these activities	No
Number of licensees checked for compliance by local agencies	Not applicable
Number of licensees that failed local compliance checks	Not applicable
Numbers pertain to the 12 months ending	Not applicable

Sanctions

State collects data on fines imposed on retail establishments that furnish minors	Yes
Number of fines imposed by the state ⁴	97
Total amount in fines across all licensees	No data
Smallest fine imposed	\$500

Largest fine imposed	\$80,000
Numbers pertain to the 12 months ending	12/31/2016
<i>State collects data on license suspensions imposed on retail establishments specifically for furnishing minors</i>	
	Yes
Number of suspensions imposed by the state ⁵	97
Total days of suspensions across all licensees	No data
Shortest period of suspension imposed (in days)	15
Longest period of suspension imposed (in days)	150
Numbers pertain to the 12 months ending	12/31/2016
<i>State collects data on license revocations imposed on retail establishments specifically for furnishing minors</i>	
	Yes
Number of license revocations imposed ⁶	0
Numbers pertain to the 12 months ending	12/31/2016

Additional Clarification

All administrative charges involving underage drinking are filed with the penalty of either suspension or revocation of the alcoholic beverage license. State law allows the Division of Alcoholic Beverage Control (ABC) to convert the suspension into a monetary fine. The conversion is based on the total annual alcohol sales divided by 365, times the number of suspension days. Note, the number of suspensions recorded above (97) does not distinguish between those suspensions actually served and those converted into monetary fines; the Division of ABC does not record these separately.

¹ Or having consumed or purchased per state statutes.

² Underage compliance checks/decoy operations to determine whether alcohol retailers are complying with laws prohibiting sales to minors.

³ Excluding special licenses such as temporary, seasonal, and common carrier licenses.

⁴ Does not include fines imposed by local agencies.

⁵ Does not include suspensions imposed by local agencies.

⁶ Does not include revocations imposed by local agencies.

Underage Drinking Prevention Programs Operated or Funded by the State

17 Regional Prevention Coalitions

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	Yes
Evaluation report is available	Yes
URL for evaluation report:	
Available from Donald Hallcom, Director of Prevention: donald.hallcom@dhs.state.nj.us	
URL for more program information:	
http://www.state.nj.us/humanservices/dmhas/resources/services/prevention/coalitions.html	

Program Description: Effective January 1, 2012, the Division of Mental Health and Addiction Services (DMHAS) selected 17 coalition regions in New Jersey based on the "Prevention Needs Assessment Using Social Indicators: State of New Jersey Substance Abuse Prevention County Level Needs Assessment, 2011." The needs assessment used archival data of social indicators to develop composite indices of risks to estimate the need for prevention services among New Jersey's 21 counties. Criteria including population, substance abuse treatment admissions, and rates within the region. Prevalence of alcohol and prescription drug misuse among middle and high school students were also considered in identifying the 17 regions. Additional criteria were that each region (1) must comprise at least one county and (2) must have reported a minimum of 2,000 treatment admissions (according to the latest available data) for the previous year.

All coalitions are required to utilize environmental strategies to address underage drinking in their region. Coalitions have followed the Strategic Prevention Framework (SPF) as a planning model and have submitted strategic plans describing their needs assessments, capacity analyses, and program plans. Strategic plans were approved by DMHAS. Coalitions have identified the following root causes related to underage drinking: availability/access, social access, retail access, medical access, community norms, low enforcement, low perception of risk, parental attitudes favorable to use, peer influence, price promotion, and social norms.

Coalitions are using the following interventions and strategies in their regions:

- Parents Who Host Lose the Most Campaign
- Responsible Beverage Services
- Restricted Sales of Alcohol at Public Events
- Promote State Social Host Laws Promote/Adopt Private Property Ordinances
- Sticker Shock Campaign

In early 2014, DMHAS was awarded a Partnerships for Success (PFS) cooperative agreement from CSAP. PFS community-level funding was awarded to the 17 existing regional coalitions. One of the prevention priorities specified for PFS communities is underage drinking, an issue the 17 regional coalitions have been focusing on since their inception. The additional funding allowed coalitions to expand the scope of their work related to underage drinking to include intensive outreach and education to parents.

Over the past two years (2015-2017), coalitions have been responsible for the passage or adoption of more than 800 municipal and/or county ordinances that address issues related to underage drinking: sale, access, enforcement, etc.

Governor's Council on Alcoholism and Drug Abuse - Municipal Alliance Programs

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report:	Not applicable
URL for more program information: http://gcada.nj.gov/alliance	

Program Description: The Governor's Council on Alcoholism and Drug Abuse - Municipal Alliance Programs administers the state's \$10 million Alliance to Prevent Alcoholism and Drug Abuse Program, the largest network of community-based antidrug coalitions in the nation with thousands of stakeholders serving on nearly 400 alliances encompassing more than 530 municipalities throughout New Jersey. Municipal Alliances are established by municipal ordinance and engage residents, local government, and law enforcement officials, schools, nonprofit organizations, the faith community, parents, youth, and other allies in efforts to prevent alcoholism and drug abuse in communities throughout New Jersey. In 2015, the Municipal Alliances revised their planning process and each alliance aligned its prevention priorities with those identified by the regional coalitions in their area. As such, throughout New Jersey, the regional coalitions and alliances are coordinating their efforts in addressing underage drinking.

15 Minute Child Break

Program serves specific or general population	Specific population
Number of youth served	80,000
Number of parents served	50,000
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report:	Not applicable
URL for more program information: http://www.drugfreenj.org/child-break/15-minute-child-break/	

Program Description: The *15-Minute Child Break* is a free, interactive, one-hour presentation for parents,

grandparents, and caregivers who are concerned about children (of any age) and substance abuse. Representatives from the Partnership for a Drug Free New Jersey meet with groups on location to deliver this informative, engaging, and educational presentation. Participants receive age-specific information and communication skills concerning substance abuse. Parents are empowered and supported with the assurance that, even in today's society, they are still the strongest influence in their children's lives. The *15-Minute Child Break* presentation is supported by research (2000 PDFNJ Middle School Study on Substance Use) that demonstrates that kids who communicate regularly with their parents about their daily activities are 67 percent less likely to be involved in substance abuse than children who have little or no communication. The *15-Minute Child Break* covers topics such as:

- Talking to your kids about drugs and alcohol
- Influence of media and pop culture
- Effects of specific drugs
- Keeping your kids drug free
- Strengthening parenting skills
- Utilizing teachable moments

Strengthening Families Program (SFP)

Program serves specific or general population	Specific population
Number of youth served	3,200
Number of parents served	2,000
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.state.nj.us/humanservices/dmhas/home/hotlines/Prevention_Directory.pdf	

Program Description: DMHAS provides funding for delivery of the Strengthening Families Program (SFP) in all 21 New Jersey counties. The SFP is a nationally and internationally recognized parenting and family strengthening program for high-risk and regular families. It is an evidence-based family skills training program found to significantly reduce problem behaviors, delinquency, and alcohol and drug abuse in children and to improve social competencies and school performance. Child maltreatment also decreases as parents strengthen bonds with their children and learn more effective parenting skills.

Military Family Nights

Program serves specific or general population	Specific population
Number of youth served	165
Number of parents served	70
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.njpn.org/initiatives/military/military-military-family-nights/	

Program Description: Family communication and structure are strained with each deployment. The *Military Family Nights* series, offered by the New Jersey Prevention Network, is based on the *Strengthening Families Program*, in which families practice communication skills, family meetings, effective discipline, therapeutic child play, reinforcing positive behaviors in each other, and jointly planning family activities. The program assists parents in effectively communicating with each other and in achieving desired behaviors in children by using attention and rewards, clear communication, effective discipline, substance use education, problem solving, and limit setting. Children learn stress management, social skills, problem solving, resisting peer pressure, consequences of substance use, compliance with parental rules, understanding feelings, and coping with anger. The *Military Family Night* program is:

- For Military families: pre-deployed, deployed, or post-deployment
- Based on the nationally researched program, Strengthening Families
- For families with children 6–11 years old: 14 session program
- For families with children 10–14 years old: 7 session program

The program is free of charge and includes:

- Family dinner at each session
- Gifts for participating
- Babysitting services available for children too young to participate in the program
- Skills-building sessions for parents and youth
- Family activities at each session

This project is funded by the NJ Department of Human Services, Division of Mental Health Addiction Services, and is being coordinated by the NJ Prevention Network and its member agencies in cooperation with the NJ National Guard’s Family Assistance Centers.

Parent Check NJ

Program serves specific or general population	Specific population
Number of youth served	No data
Number of parents served	3,250
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.njpn.org/initiatives/parent-check-nj/	

Program Description: The New Jersey Prevention Network (NJPN) was 1 of 11 grantees that received funding from the NJ Division of Mental Health and Addiction Services’ Strategic Prevention Framework State Incentive Grant (SPF-SIG). The NJPN and the Partnership for a Drug-Free New Jersey created ParentCheckNJ.com to address the identified need to reduce the nearly half of New Jersey’s 18-25 year olds who reported engaging in binge drinking. NJPN’s Social Marketing Coalition followed the SPF to implement a comprehensive program to meet data-driven needs. Research reinforces the important role parents have in affecting alcohol use of youth and this influence continues with this high-risk population. Recently, the site has been expanded to include information about opiate abuse.

ParentCheckNJ.com is an interactive learning tool and social marketing campaign designed to prepare parents of 18-25 year olds to influence their young adult children’s behavior and raise their awareness of the severe consequences of underage drinking and prescription drug abuse.

ParentCheckNJ.com was created to help parents set the foundation for these conversations by providing current research related to the negative effects of underage and binge alcohol use and opiate abuse, and to provide parents with opportunities to start the conversation with their college-aged children by sending them an e-card.

NJPN and the Partnership for a Drug Free NJ used a comprehensive advertising campaign to promote the ParentCheckNJ.com site. This campaign included web ads, radio spots, billboards, and bus signs. Additionally, NJPN used a plane banner to reach beachgoers from Sandy Hook to Cape May during the summer months. This resulted in the largest spike in web traffic during the course of our entire advertising campaign.

ParentCheckNJ.com is an interactive website that provides two educational quizzes for parents. At the end of each quiz, parents take a survey on how the quiz affected their attitudes on alcohol or opiates. Eighty-three percent of respondents indicated that they would take action based on the information given to them on the ParentCheckNJ.com website. The site also offers a list of additional resources and provides parents with information about the alcohol policies of NJ’s colleges. The site has had more than 3,250 unique visitors.

Sticker Shock

Program serves specific or general population	Specific population
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Number of youth served	1,200
Number of parents served	200
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.northjersey.com/story/news/bergen/2017/04/21/counting-sticker-shock-stem-underage-drinking/100607712/	

Program Description: The Sticker Shock campaign is an initiative delivered by numerous DMHAS-funded agencies and coalitions, as well as municipal alliances and DFC coalitions in New Jersey. Sticker Shock brings awareness of underage drinking, one of New Jersey's four prevention priorities. Stickers and hangers placed on the products throughout a store act as "warning" labels, informing the public of the consequences they can face if they provide or purchase alcohol for minors. The message comes across loud and clear when minors are the ones spreading the word and taking action. Parents, older siblings, older friends, etc. who buy alcohol for minors are often unaware that they themselves can get into trouble along with the individual who is not of age.

Parents Who Host Lose the Most Campaign

Program serves specific or general population	Specific population
Number of youth served	12,000
Number of parents served	75,000
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.njherald.com/article/20160508/ARTICLE/305089958#	

Program Description: Numerous agencies and coalitions throughout New Jersey work with parents using the *Parents Who Host Lose the Most* campaign. These organizations work to encourage and support awareness of the social host liability laws. The campaign functions to create a statewide message to parents that underage drinking will not be tolerated. Parents also learn that serving alcohol to minors (other than their children) in their home is illegal.

Private Property Ordinances

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.drugfreenj.org/private-property-ordinance-database/	

Program Description: A state law passed in 2000 (N.J.S.A. 40:48-1.2) permits municipalities in New Jersey to enact an ordinance making it unlawful for any underage person to possess or consume an alcoholic beverage on private property. Currently, 67 percent of all municipalities in New Jersey have enacted such ordinances.

Training for Intervention Procedures (TIPS)

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	Yes
Evaluation report is available	Yes

URL for evaluation report:
<https://www.gettips.com/home/news/stories/case.shtml>
 URL for more program information:
<https://www.gettips.com/home/news/stories/case.shtml>

Program Description: *Training for Intervention Procedures (TIPS)* is the global leader in education and training for responsible service, sale, and consumption of alcohol. Proven effective by third-party studies, *TIPS* is a skill-based training program that is designed to prevent intoxication, underage drinking, and drunk driving. The training is provided throughout the state by numerous DMHAS-funded agencies and coalitions.

Additional Underage Drinking Prevention Programs Operated or Funded by the State

Program description: Evidence-Based Individual and Family Curricula

Program serves specific or general population:	Specific population
Number of youth served:	8,000
Number of parents served:	1,400
Number of caregivers served:	350
Program has been evaluated:	Yes
Evaluation report is available:	No
URL for evaluation report:	Not applicable

URL for more program information:
http://www.state.nj.us/humanservices/dmhas/home/hotlines/Prevention_Directory.pdf

Program Description: DMHAS funds agencies in all 21 New Jersey counties to deliver evidence-based prevention curricula to children, adolescents, and parents/caregivers. The intent of many of the programs is, specifically, to prevent underage drinking. Some of the programs provided include *LifeSkills*, *Project Towards No Drug Abuse*, *All Stars*, *BABES*, *Positive Action*, *I Can Problem Solve*, and numerous others.

Additional Clarification

No data

Additional Information Related to Underage Drinking Prevention Programs

<i>State collaborates with federally recognized tribal governments in the prevention of underage drinking</i>	No recognized tribal governments
Description of collaboration: Not applicable	

<i>State has programs to measure and/or reduce youth exposure to alcohol advertising and marketing</i>	Yes
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Description of program: The Partnership for a Drug-Free New Jersey (PDFNJ) uses any and all media and formats to spread its message. PDFNJ communicates with the public through television, radio, and print; billboards; Port Authority (PATH) and New Jersey Transit signs; ads donated by Bell Atlantic in the Yellow Pages; and a host of other nontraditional communication opportunities. Working with New Jersey media to “unsell” drugs to the people – especially young people – continues to be PDFNJ’s central responsibility. It receives most of its creative work from the Partnership for a Drug-Free America, which works with the top national advertising agencies. PDFNJ does not pay for any advertising time and is grateful for support from the New Jersey media.

Additionally, youth from numerous coalitions and agencies conduct “environmental scans” at local stores and events, where they document (through photos), how the alcohol and tobacco “ID” process is handled, as well as what types, placement, and amount of advertising for alcohol and tobacco is being used. Alcohol placement and pricing is also observed. Data gathered by the youth are then compiled and shared with local government and authorities, often bringing about change in policy.

State has adopted or developed best practice standards for underage drinking prevention programs Yes

Agencies/organizations that established best practices standards:

Federal agency(ies): SAMHSA, CSAP, OJJDP, Department of Education, NIDA, NIAAA Yes

Agency(ies) within your state: Rutgers University School of Social Work, Robert Wood Johnson Medical School Yes

Nongovernmental agency(ies): New Jersey Prevention Network Yes

Other: No

Best practice standards description: Both the Division of Mental Health and Addiction Services (DMHAS) and the Governor's Council on Alcoholism and Drug Abuse (GCADA) fund only programs and strategies that have an evidence-based record of effectiveness in preventing underage drinking. Additionally, the 17 Regional Coalitions and more than 400 Municipal Alliances use a risk and protective factor framework in the development and delivery of community-based coalition activities.

Additional Clarification

No data

State Interagency Collaboration

A state-level interagency governmental body/committee exists to coordinate or address underage drinking prevention activities No

Committee contact information:

Not applicable

Agencies/organizations represented on the committee:

Not applicable

A website or other public source exists to describe committee activities Not applicable

URL or other means of access: Not applicable

Underage Drinking Reports

State has prepared a plan for preventing underage drinking in the last 3 years No

Prepared by: Not applicable

Plan can be accessed via: Not applicable

State has prepared a report on preventing underage drinking in the last 3 years No

Prepared by: Not applicable

Plan can be accessed via: Not applicable

Additional Clarification

NJ has an existing prevention strategic plan that addresses underage drinking. The five-year plan was developed more than three years ago.

The NJ Middle School Survey, which collects data on underage drinking, was completed in December 2016. The survey report is not yet available.

State Expenditures for the Prevention of Underage Drinking

Compliance checks in retail outlets:

Estimate of state funds expended Not applicable
Estimate based on the 12 months ending 12/31/2016

Checkpoints and saturation patrols:

Estimate of state funds expended Not applicable
Estimate based on the 12 months ending 12/31/2016

Community-based programs to prevent underage drinking:

Estimate of state funds expended \$6,500,000
Estimate based on the 12 months ending 06/30/2017

K-12 school-based programs to prevent underage drinking:

Estimate of state funds expended \$550,000
Estimate based on the 12 months ending 06/30/2017

Programs targeted to institutes of higher learning:

Estimate of state funds expended \$480,000

Estimate based on the 12 months ending	06/30/2017
<i>Programs that target youth in the juvenile justice system:</i>	
Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available
<i>Programs that target youth in the child welfare system:</i>	
Estimate of state funds expended	\$100,000
Estimate based on the 12 months ending	06/30/2017
<i>Other programs:</i>	
Programs or strategies included:	Data not available
Estimate of state funds expended:	Data not available
Estimate based on the 12 months ending:	Data not available

Funds Dedicated to Underage Drinking

State derives funds dedicated to underage drinking from the following revenue streams:

Taxes	Yes
Fines	Yes
Fees	No
Other: Not applicable	No

Description of funding streams and how they are used:
 Fines collected through the Drug Enforcement Demand Reduction (DEDR) program are used to fund programs delivered by the Governor’s Council on Alcoholism and Drug Abuse (GCADA) municipal alliances.

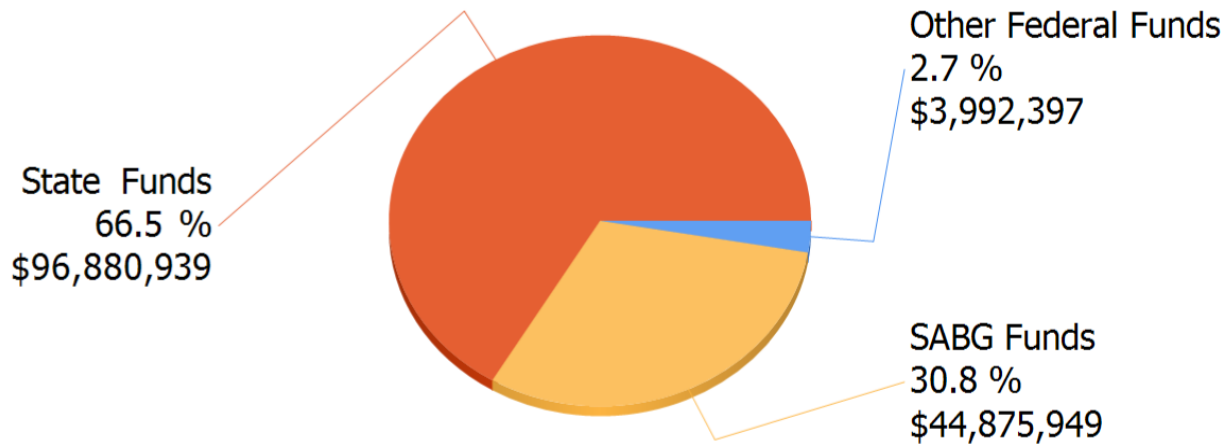
Additional Clarification

No data

In addition to the state expenditures on underage drinking prevention reported in the annual STOP Act Survey, all states receive federal funds for substance abuse prevention through Substance Abuse Prevention and Treatment Block Grant (SABG) funds, administered by the Substance Abuse and Mental Health Services Administration (SAMHSA). Exhibit 1 shows the sources that New Jersey used for expenditures on substance abuse prevention and treatment in 2017. As indicated, state funds and SABG funds account for the largest sources (66.5 percent and 30.8 percent respectively).⁷

States submit Behavioral Assessment and Plan reports that include their priorities for use of SABG funds, as well as planned expenditures. For FY 2018-2019, New Jersey designated integration of services to children, youth, and young adults with substance abuse disorders as priority number six for use of SABG funds.⁸

Exhibit 1: Source of 2017 Expenditures for Substance Abuse Prevention and Treatment



⁷ WebBGAS State Profile, 2017 SABG and MHBG Reports— New Jersey 2017

⁸ FY 2018/2019 – (New Jersey) State Behavioral Assessment and Plan, Substance Abuse Prevention and Treatment Block Grant, Center for Substance Abuse Prevention, Division of State Programs, Center for Substance Abuse Treatment, Division of State and Community Assistance: Table 1: Priority Areas and Annual Performance Indicators



SAMHSA
Substance Abuse and Mental Health
Services Administration