

# First ICCPUD Community Engagement Webinar on the STOP Act & Underage Drinking Prevention



October 24, 2019

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# Collaboration in a Changing Landscape

- **Civic and Community Organizations (Nonprofits)**
- **Education**
- **Healthcare and Behavioral Health**
- **Law Enforcement**
- **Media**
- **Parents and Youth**
- **Public Policy**
- **State, local or tribal agencies**
- **Workplace/Business**



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Johnnetta Davis-Joyce, MA  
Director, Center for Substance Abuse Prevention  
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# The Interagency Coordinating Committee on the Prevention of Underage Drinking (ICCPUD)





# Vision of the ICCPUD

We provide national leadership in federal policy and programming to support state and community activities that prevent and reduce underage drinking.



# Mission of the ICCPUD

The ICCPUD's mission is twofold:

- To facilitate collaboration among the 15 federal member agencies, state and local governments, private and public national organizations, and agencies with responsibility for the health, safety, and well-being of America's children and youth.
- To provide resources and information on underage drinking prevention, intervention, treatment, enforcement, and research.



# Principles of the ICCPUD

Members of the ICCPUD and other federal partners commit to:

- Speak with a common voice on the prevalence, risks, and consequences of underage drinking;
- Increase public awareness about underage drinking and its consequences; and
- Reinforce effective, evidence-based practices as part of a federally coordinated approach to prevent and reduce underage drinking.



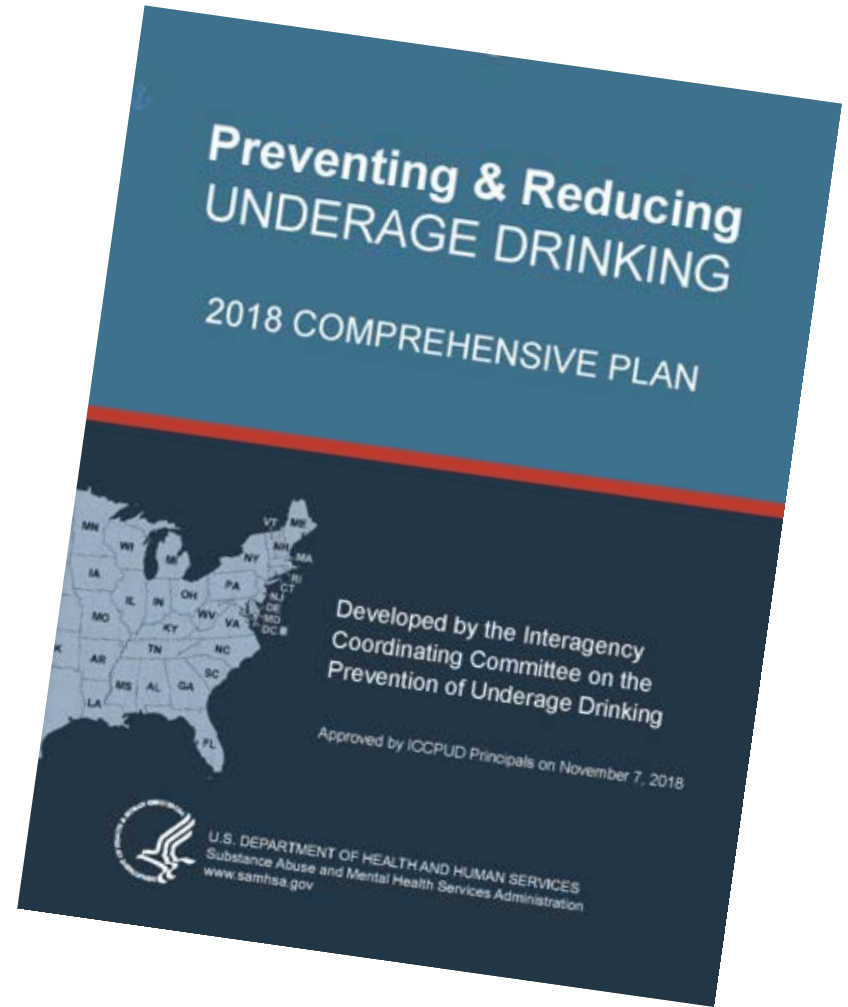


# Sober Truth on Preventing Underage Drinking Act

- Called the “STOP Act”
- Passed in 2006; reauthorized in 2016



# 2006 and 2018 Comprehensive Plans





# Goals of the 2018 ICCPUD Comprehensive Plan

**Goal 1:** Strengthen a national commitment to address the problem of underage drinking.

**Goal 2:** Reduce demand for, the availability of, and access to alcohol by people under the age of 21.

**Goal 3:** Use research, evaluation, and scientific surveillance to improve the effectiveness of policies and programs designed to prevent and reduce underage drinking.

# Annual Report to Congress

National data  
on underage  
drinking  
patterns



Federally  
coordinated  
approach to  
reducing underage  
drinking

National Media  
Campaign—  
“Talk. They Hear  
You.”

Available at: <https://www.stopalcoholabuse.gov>

# State Reports

Underage drinking data

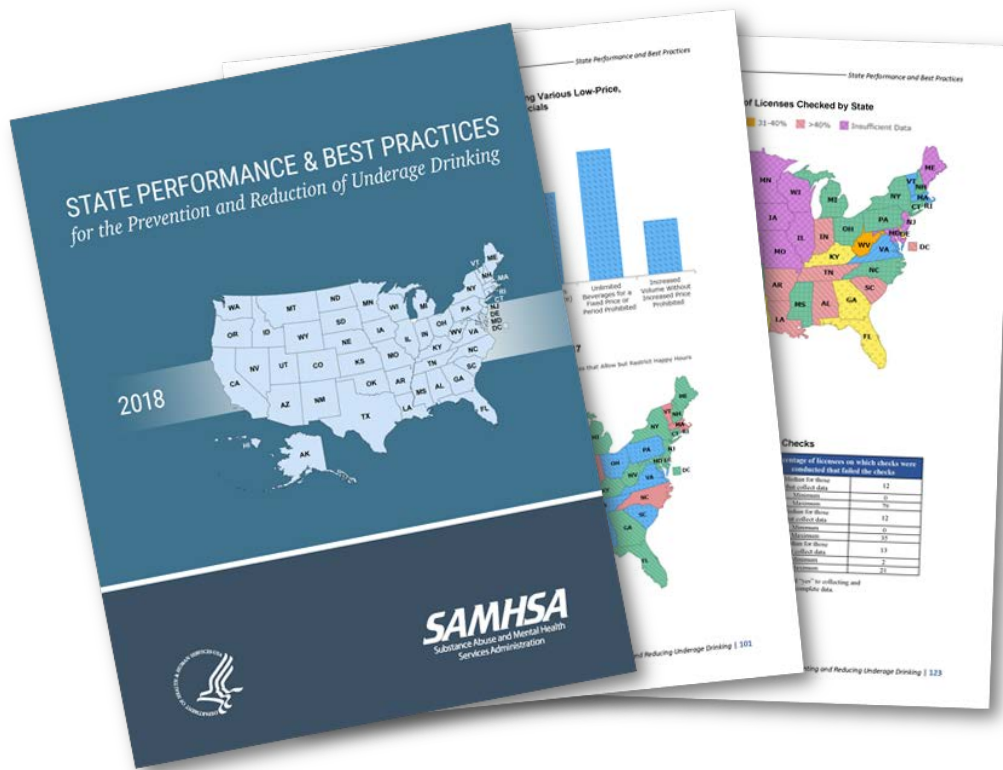


Legal policies

Enforcement and prevention data reported on survey by each state

Available at: <https://www.stopalcoholabuse.gov>

# State Performance & Best Practices Report



Descriptions of 26 evidence-based legal policies and the importance of enforcement

An analysis of STOP Act State Survey data on prevention & enforcement activities and expenditures

States' performance on six underage drinking prevention & treatment measures

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#SoberTruth4Youth



**STOP**  
UNDERAGE DRINKING  
[www.stopalcoholabuse.gov](http://www.stopalcoholabuse.gov)



[www.samhsa.gov/gov/underage-drinking](http://www.samhsa.gov/gov/underage-drinking)