

**MEDIA ADVISORY**

Date:

Contact:

*[Name of spokesperson]*

*[Contact phone number and email address]*

*[Strong, attention-grabbing headline]*

***[Organization Name]* Calls on *[City, Town, County or Reservation]* to Take Action on Underage Drinking**

*[Add a subhead with more details]*

***Communities Talk: Town Hall Meetings to Prevent Underage Drinking Works to Improve the Future for Young Adults with Event on [Date] at [Time] in [Location]***

**WHAT:** *[Organization/community name]*, in collaboration with the Substance Abuse and Mental Health Services Administration (SAMHSA), will hold *[name of event]* as part of Communities Talk: Town Hall Meetings to Prevent Underage Drinking. The event will *[purpose: raise awareness about the negative impact of underage drinking, introduce new laws that prevent those under 21 from obtaining alcohol, mobilize the community to take action, etc.]*. *[Add a few details to support your event.]*

**WHEN:** *[Date and time of event]*

**WHERE:** *[Name of location and full address]*

**WHO:** *[Speaker names and organizations they are representing]*

**WHY:** Last year in *[City, Town, County, or Reservation],* alcohol impacted our young adults—and our community at large—in the following ways:

* *[Insert statistic about assaults, if available].*
* *[Insert statistic about vehicle crashes, if available.]*
* *[Insert statistic about any other alcohol-related negative outcome. [Review the state data in the* [*state*](https://www.stopalcoholabuse.gov/townhallmeetings/stateprofiles/fullmap.aspx) *resources section of the Town Hall Meetings website for specific information.]*

When communities talk, prevention is possible. For more information, visit: <http://www.stopalcoholabuse.gov/townhallmeetings>. Join the online conversation, #CommunitiesTalk.

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