

State Report

California

This document is excerpted from:

The September 2016 Report to Congress on the Prevention and Reduction of Underage Drinking



California

State Population: 38,802,500

Population Ages 12–20: 5,002,000

	Percentage	Number
Ages 12–20		
Past-Month Alcohol Use	24.4	1,218,000
Past-Month Binge Alcohol Use	15.0	750,000
Ages 12–14		
Past-Month Alcohol Use	3.8	58,000
Past-Month Binge Alcohol Use	1.8	27,000
Ages 15–17		
Past-Month Alcohol Use	20.3	326,000
Past-Month Binge Alcohol Use	11.7	188,000
Ages 18–20		
Past-Month Alcohol Use	44.3	835,000
Past-Month Binge Alcohol Use	28.4	535,000
Alcohol-Attributable Deaths (under 21)		503
Years of Potential Life Lost (under 21)		30,236
	Percentage of All Traffic Fatalities	Number
Traffic Fatalities, 15- to 20-Year-Old Drivers with BAC > 0.01	24	99

Laws Addressing Minors in Possession of Alcohol

Underage Possession	
Is underage possession of alcoholic beverages prohibited?	Yes
Are there exceptions based on family relationships?	
• Is possession allowed if parent or guardian is present or consents?	Yes
• Is possession allowed if spouse is present or consents?	Yes
Is there an exception based on location?	Yes, in any private location
<p><i>Note:</i> California's "Any Private Location" exception excludes possession in motor vehicles. California's statute regarding possession of alcohol by a person under 21 includes an exception for "responsible adult relative" but does not specify which relatives are included. For purposes of this report, the phrase "responsible adult relative" is interpreted as including a spouse.</p>	

Underage Consumption	
Is underage consumption of alcoholic beverages prohibited?	No law
Are there exceptions based on family relationships?	
• Is consumption allowed if the parent or guardian is present or consents?	N/A
• Is consumption allowed if the spouse is present or consents?	N/A
Is there an exception based on location?	N/A

Underage Internal Possession	
Is underage internal possession of alcoholic beverages prohibited?	No law
Are there exceptions based on family relationships?	
• Is internal possession allowed if the parent or guardian is present or consents?	N/A
• Is internal possession allowed if the spouse is present or consents?	N/A
Is there an exception based on location?	N/A

Underage Purchase and Attempted Purchase	
Is the purchase of alcoholic beverages prohibited?	Yes
May youth purchase for law enforcement purposes?	Yes

False Identification for Obtaining Alcohol	
Provisions Targeting Minors	
Is the use of false identification (ID) prohibited?	Yes
Does the use of a false ID result in minor's driver's license suspension?	Yes, through a judicial process
Provisions Targeting Suppliers	
Is the lending or transferring or selling of a false ID prohibited?	Yes
Is the production of a false ID in the context of underage alcohol sales specifically prohibited?	No
Retailer Support Provisions	
Is there an incentive for the retailer to use electronic scanners for information digitally encoded on valid IDs?	No
Are state driver's licenses for persons under 21 easily distinguishable from licenses for persons 21 and over?	Yes

May retailers seize apparently false IDs without fear of prosecution even if the ID is ultimately deemed valid?	Yes
Does an affirmative defense exist for the retailer?	Yes
<ul style="list-style-type: none"> Is it a specific affirmative defense (retailer reasonably believed ID was valid after examining it)? 	Yes
<ul style="list-style-type: none"> Is it a general affirmative defense (retailer reasonably believed purchaser was over 21)? 	No
Does the retailer have the right to sue the minor for use of a false ID?	No
May a retailer detain a minor who used a false ID?	No

Laws Targeting Underage Drinking and Driving

Youth Blood Alcohol Concentration Limits (Underage Operators of Noncommercial Motor Vehicles)	
What is the maximum blood alcohol concentration (BAC) limit for an underage driver of a motor vehicle?	0.01
Does a BAC level in excess of limit automatically establish a violation (per se violation)?	Yes
What is the minimum age to which the limit applies?	0
What is the maximum age to which the limit applies?	21

Loss of Driving Privileges for Alcohol Violations by Minors (“Use/Lose” Laws)	
Is there a “use/lose” law that suspends or revokes a minor’s driving privileges for alcohol violations?	Yes
What types of violation lead to license suspension or revocation?	
<ul style="list-style-type: none"> Purchase of alcohol 	Yes
<ul style="list-style-type: none"> Possession of alcohol 	Yes
<ul style="list-style-type: none"> Consumption of alcohol 	No
The law applies to people under what age?	21
Is suspension or revocation mandatory or discretionary?	Mandatory
What is the length of suspension/revocation?	
Minimum number of days	365
Maximum number of days	365

Graduated Driver’s Licenses	
Learner Stage	
What is the minimum age for permit to drive with parents, guardians or other adults (other than instructors)?	15 years, 6 months
What is the minimum number of months driver must hold learner permit before advancing to intermediate stage?	6
What is the minimum number of hours of driving with parents, guardians, or adults before advancing to intermediate stage?	50 (10 of which must be at night)
Intermediate Stage	
What is the minimum age for driving without adult supervision?	16
For night driving, when does adult supervision requirement begin?	11 pm

Can law enforcement stop a driver for night-driving violation as a primary offense?	No – Officer must stop driver for another offense to cite for night-driving violation
Are there restrictions on passengers?	Yes – No passengers under 20, unless accompanied by a parent, guardian, instructor or licensed driver over 25
Can law enforcement stop driver for violation of passenger restrictions as a primary offense?	No – Officer must stop driver for another offense to cite for passenger restriction violation
License Stage	
What is the minimum age for full license privileges and lifting of restrictions?	17

Laws Targeting Alcohol Suppliers

-Furnishing Alcohol to Minors	
Is furnishing of alcoholic beverages to minors prohibited?	Yes
Are there exceptions based on family relationships?	
• Is furnishing allowed if the parent or guardian supplies the alcohol?	No
• Is furnishing allowed if the spouse supplies the alcohol?	No
Is there an exception based on location?	No
Affirmative Defense for Sellers and Licensees	
Does law require seller/licensee to be exonerated of furnishing to a minor if the minor has not been charged?	No

Compliance Check Protocols	
Does the state have a written protocol for when an underage decoy is used in compliance checks?	Yes
What is the minimum age a decoy may be to participate in a compliance check?	Not specified
What is the maximum age a decoy may be to participate in a compliance check?	19
What are the decoy's appearance requirements?	No hats, sunglasses, tattoos, visible body piercing, clothing with college or alcohol verbiage/logos; minimal jewelry; not large in stature; appropriate dress for age; hair that does not obscure facial features. Male: No facial hair, really short hair, balding or receding hairline. Female: Minimal makeup, no provocative clothing.
Does decoy carry ID during compliance check?	Discretionary
May decoy verbally exaggerate his or her actual age?	Prohibited
Is decoy training mandated, recommended, prohibited, or not specified?	Not specified

Penalty Guidelines for Sales to Minors	
Are there written guidelines for penalties imposed on retailers for furnishing to a minor?	Yes
What is the time period for defining second, third, and subsequent offenses?	3 years
What is the penalty for the first offense?	15-day license suspension
What is the penalty for the second offense?	25-day license suspension
What is the penalty for the third offense?	License revocation
What is the penalty for the fourth offense?	Not specified
<i>Note:</i> Retailer has the option to accept fine in lieu of suspension. List of aggravating and mitigating factors is provided.	

Responsible Beverage Service (RBS)	
Is there a state law pertaining to beverage service training?	Yes – Voluntary
If training is mandatory, who must participate?	N/A
If training is voluntary, which of the following incentives are offered?	
• Defense in dram shop liability lawsuits	No
• Discounts in dram shop liability insurance, license fees, or other	No
• Mitigation of fines or other administrative penalties for sales to minors or intoxicated persons	Yes
• Protection against license revocation for sales to minors or sales to intoxicated persons	No
Does the RBS law apply to on-premises establishments (such as bars and restaurants) or off-premises establishments (such as liquor stores)?	Unspecified
Does the RBS law apply to new or existing licensees?	Unspecified

Minimum Age for Sellers of Alcohol – Off-Premises (i.e., Liquor Stores)	
What is the minimum age requirement for off-premises retail establishments?	
Beer	None
Wine	None
Spirits	None
Does a manager or supervisor have to be present?	Yes

Minimum Age for Alcohol Servers and Bartenders – On-Premises (i.e., Restaurants and Bars)	
What is the minimum age requirement for servers in on-premises establishments?	
Beer	18
Wine	18
Spirits	18
What is the minimum age requirement for bartenders in on-premises establishments?	
Beer	21
Wine	21
Spirits	21
Does a manager or supervisor have to be present?	No

Alcohol Outlet Siting Near Schools and Universities	
Colleges and Universities	
Is there a distance requirement for off-premises outlets (i.e., liquor stores)?	Yes, within 1½ miles of universities with enrollments of 1,000 or more students of which 500 or more reside on the university's grounds
Is there a distance requirement for on-premises outlets (i.e., restaurants and bars)?	Yes, within 1½ miles of universities with enrollments of 1,000 or more students of which 500 or more reside on the university's grounds
To which alcohol products does requirement apply?	Wine, spirits (does not include products of 4% ABV or less)
<i>Note:</i> Exceptions to the college restriction exist for numerous individual colleges and universities.	
Primary and Secondary Schools	
Is there a distance requirement for off-premises outlets (i.e., liquor stores)?	No
Is there a distance requirement for on-premises outlets (i.e., restaurants and bars)?	Yes, within 600 feet
To which alcohol products does requirement apply?	Beer, wine, spirits

Dram Shop Liability	
Does a statute create dram shop liability?	Yes
Does the statute limit damages that may be recovered?	No
Does the statute limit who may be sued?	No
Does the statute limit elements or standards of proof?	Yes (minor must be obviously intoxicated at time alcohol of furnishing)
Does common law dram shop liability exist?	No

Social Host Liability	
Does a statute create social host liability?	Yes
Does the statute limit damages that may be recovered?	No
Does the statute limit who may be sued?	No
Does the statute limit elements or standards of proof?	Yes (knowledge of underage status)
Does common law social host liability exist?	No

Prohibitions Against Hosting Underage Drinking Parties	
Does a statute prohibit hosting underage drinking parties?	No
Is the statute specific to underage parties, or a general prohibition against permitting underage drinking on the property?	N/A
What action by underage guest triggers a violation?	N/A
Property type covered by the law?	N/A
What level of knowledge by the host is required?	N/A
Does host's preventive action protect him/her from being held liable?	N/A
Are there any exceptions for underage guests?	N/A

Retailer Interstate Shipments of Alcohol	
Are out-of-state retailers prohibited from sending interstate shipments to in-state consumers?	
Beer	Prohibited
Wine	Uncertain
Spirits	Prohibited
<i>Note: An individual or retail licensee in a state that affords California retail licensees or individuals an equal reciprocal shipping privilege, may ship, for personal use and not for resale, no more than two cases of wine (no more than 9 liters each case) per month to any adult resident in California. Delivery of a shipment pursuant to this provision shall not be deemed to constitute a sale in California.</i>	

Direct Shipments/Sales	
May alcohol producers ship directly to consumers?	Yes
What alcohol types may be shipped?	Wine
Must purchaser make mandatory trip to producer before delivery is authorized?	No
Age verification requirements	
Must the producer/shipper verify purchaser's age before sale?	No
Must the common carrier (deliverer) verify age of recipients?	No
State approval/permit requirements	
Must the producer/manufacture obtain state license or permit?	Yes
Must the common carrier (deliverer) be approved by a state agency?	No
Recording/reporting requirements	
Must the producer/manufacture record/report purchaser's name?	No
Must the common carrier (deliverer) record/report recipient's name?	No
Shipping label requirements	
Must the label state "Package contains alcohol"?	Yes
Must the label state "Recipient must be 21 years old"?	Yes

Keg Registration	
How is a keg defined (in gallons)?	Equal to or more than 6.00
Prohibitions	
Is it illegal to possess an unregistered or unlabeled keg and if so, what is the penalty?	Yes (maximum fine/jail, \$1,000/6 months)
Is it illegal to destroy the label on a keg, and if so, what is the penalty?	No
What purchaser information is collected?	
Must the retailer collect the name and address?	Yes
Must the retailer collect the ID number, name and address on license or other government information?	Yes
Must the retailer collect the address at which keg will be consumed?	No
Must warning information be given to purchaser?	Not required
Is a deposit required?	No
Does law cover disposable kegs?	No

Home Delivery	
Is home delivery of alcohol permitted?	
Beer	Yes
Wine	Yes
Spirits	Yes

High-Proof Grain Alcohol Beverages	
Are there restrictions on the sale of high-proof grain alcohol beverages?	Yes
Are restrictions based on Alcohol by Volume (ABV)?	Yes (more than 60%)
Are there exceptions to restrictions?	No

Laws Affecting Alcohol Pricing

Alcohol Taxes	
Beer	
Control system for beer?	No
Specific excise tax per gallon for 5% alcohol beer	\$0.20
Ad valorem excise tax (for on-premises sales) on total receipts for 5% alcohol beer	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 5% alcohol beer	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Additional taxes for 3.2–6% alcohol beer (if applicable)	
Wine	
Control system for wine?	No
Specific excise tax per gallon for 12% alcohol wine	\$0.20
Ad valorem excise tax (for on-premises sales) on total receipts for 12% alcohol wine	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 12% alcohol wine	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No

• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Additional taxes for 6–14% alcohol wine (if applicable)	
Spirits	
Control system for spirits?	No
Specific excise tax per gallon for 40% alcohol spirits	\$3.30
Ad valorem excise tax (for on-premises sales) on total receipts for 40% alcohol spirits	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Ad valorem excise tax (for off-premises sales) on total receipts for 40% alcohol spirits	
Wholesale tax rate (if applicable)	
Retail tax rate (if applicable)	
If retail tax rate applies, is there an exemption from general sales tax?	No
• General sales tax rate	Not relevant
• Sales tax adjusted retail tax rate (the retail tax minus the general sales tax, where there is an exemption from the general sales tax)	Not relevant
Additional taxes for 15–50% alcohol spirits (if applicable)	

Low-Price, High-Volume Drink Specials	
What types of drink specials are prohibited by on-premises retailers?	
Free beverages	No
Multiple servings at one time	No
Multiple servings for same price as single serving	No
Reduced price for a specified day or time (i.e., happy hours)	No
Unlimited beverages for fixed price	No
Increased volume without increase in price	No
<i>Note: On-premises retailers may offer a free drink on a case-by-case basis.</i>	

Wholesaler Pricing Restrictions	
Beer	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	No law
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set period of time?	Post
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes (30 days)

Wine	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	No law
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set period of time?	No law
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes (30 days)
Spirits	
Are volume discounts to retailers allowed?	No law
Must wholesalers establish a minimum markup or maximum discount for each product sold to retailers?	No law
Must wholesalers publicly post and hold (i.e., not reduce) prices for a set period of time?	No law
Is wholesaler permitted to extend credit to retailer and if so, what is the maximum time period?	Yes (30 days)

California State Survey Responses

State Agency Information

Agency with primary responsibility for enforcing underage drinking laws:

California Department of Alcoholic Beverage Control

Enforcement Strategies

State law enforcement agencies use:

Cops in Shops	Yes
Shoulder Tap Operations	Yes
Party Patrol Operations or Programs	Yes
Underage Alcohol-Related Fatality Investigations	Yes

Local law enforcement agencies use:

Cops in Shops	Yes
Shoulder Tap Operations	Yes
Party Patrol Operations or Programs	Yes
Underage Alcohol-Related Fatality Investigations	Yes

State has a program to investigate and enforce direct sales/shipment laws

No

Primary state agency responsible for enforcing laws addressing direct sales/shipments of alcohol to minors

Not applicable

Such laws are also enforced by local law enforcement agencies

Not applicable

Enforcement Statistics

State collects data on the number of minors found in possession

Yes

Number of minors found in possession by state law enforcement agencies

3,995

Number pertains to the 12 months ending

6/30/2014

Data include arrests/citations issued by local law enforcement agencies

Yes

State conducts underage compliance checks/decoy operations² to determine if alcohol retailers are complying with laws prohibiting sales to minors

Yes

Data are collected on these activities

Yes

Number of retail licensees in state³

Approximately 58,420

Number of licensees checked for compliance by state agencies

7,746

(including random checks)

Number of licensees that failed state compliance checks

1,234

Numbers pertain to the 12 months ending

6/30/2014

Compliance checks/decoy operations conducted at on-sale, off-sale, or both retail establishments

Both on- and off-sale establishments

State conducts **random** underage compliance checks/decoy operations

Yes

Number of licensees subject to **random** state compliance checks/decoy operations

7,746

Number of licensees that failed **random** state compliance checks

1,234

Local agencies conduct underage compliance checks/decoy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors

Yes

Data are collected on these activities

No

Number of licensees checked for compliance by local agencies

Not applicable

Number of licensees that failed local compliance checks

Not applicable

Numbers pertain to the 12 months ending

6/30/2014

Sanctions

State collects data on fines imposed on retail establishments that furnish minors

No

Number of fines imposed by the state⁴

Not applicable

Total amount in fines across all licensees

Not applicable

Smallest fine imposed

\$750

Largest fine imposed

Not applicable

Numbers pertain to the 12 months ending	6/30/2014
<i>State collects data on license suspensions imposed on retail establishments specifically for furnishing minors</i>	No
Number of suspensions imposed by the state ⁵	Not applicable
Total days of suspensions across all licensees	Not applicable
Shortest period of suspension imposed (in days)	Not applicable
Longest period of suspension imposed (in days)	Not applicable
Numbers pertain to the 12 months ending	6/30/2014
<i>State collects data on license revocations imposed on retail establishments specifically for furnishing minors</i>	No
Number of license revocations imposed ⁶	Not applicable
Numbers pertain to the 12 months ending	Not applicable

Additional Clarification

In addition to information provided by Alcoholic Beverage Control, the California Highway Patrol also collects specified data related to underage drinking. The following data cover California Highway Patrol enforcement efforts from January 1, 2014, through December 31, 2014:

- 539 citations for a driver under the age of 21 with .01% to less than .05% blood alcohol content
- 588 citations for a driver under the age of 21 driving with .05% blood alcohol content or greater
- 81 citations for a driver under age 21 with alcohol in the vehicle
- 47 citations for a passenger under 21 in possession of alcohol
- 76 citations for a minor in possession of alcohol

¹ Or having consumed or purchased per state statutes.

² Underage compliance checks/decoy operations to determine whether alcohol retailers are complying with laws prohibiting sales to minors.

³ Excluding special licenses such as temporary, seasonal, and common carrier licenses.

⁴ Does not include fines imposed by local agencies.

⁵ Does not include suspensions imposed by local agencies.

⁶ Does not include revocations imposed by local agencies.

Underage Drinking Prevention Programs Operated or Funded by the State

Substance Abuse Prevention and Treatment Block Grant (SAPT)—Primary Prevention

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report: Process measures are reported in CalOMS Pv. Level of evaluation provided varies by county. Reports are available upon request (if available).	
URL for more program information:	No data

Program Description: Underage drinking is a priority for California. California allocates funds through the Department of Health Care Services (DHCS) to counties based on population utilizing the 20% Primary Prevention Set-Aside of the Substance Abuse Prevention and Treatment Block Grant administered through SAMHSA. California requires that each county create a strategic prevention plan utilizing the Strategic Prevention Framework to ensure that primary prevention services are implemented based on local need. DHCS supports county local efforts by monitoring county contractual requirements with counties and administering statewide training and technical assistance to support counties with their primary prevention efforts.

As of June 2014, 48 of California's 58 counties identified underage drinking as a priority in their county strategic prevention plans. The most frequently implemented evidence-based programs in California are Project Alert, LifeSkills Training, Communities Mobilizing for Change on Alcohol (CMCA), Strengthening Families, and Guiding Good Choices. Local innovative programs in California that specifically emphasize underage drinking include:

- CMCA: Counties implementing CMCA are Contra Costa, Los Angeles, San Francisco, and Santa Cruz. CMCA is a community-organizing program designed to reduce teens' (ages 13–20) access to alcohol by changing community policies and practices. CMCA seeks both to limit youths' access to alcohol and to communicate a clear message to the community that underage drinking is inappropriate and unacceptable. This evidence-based curriculum was developed in California by the Youth Leadership Institute.
- Club Live, Diamond View, Lassen County: This youth-led group facilitates the “Responsible Alcohol Merchants Awards” Program to learn leadership skills and reduce underage drinking.
- Youth Leadership Institute, Thurgood Marshall High School’s Questioning Unspoken Underage Drinking, and Washington High School’s Washington Peer Pressure group: Student leaders carry out a positive social norms marketing campaign to reduce underage drinking by students on their campus. Students collect information about perceived and real rates of drinking and associated behaviors. The data are used to highlight positive behaviors through extensive media campaigns that target youth and parents.
- Communities that Care (CTC), Jewish Family Services of Los Angeles County: CTC is a community-level intervention that mobilizes stakeholders to collaborate on selecting and implementing evidence-based prevention programs. The Jewish Family Services of Los Angeles County implements CTC focusing on community education and mobilizing youth and adults to participate in efforts regarding the risks of underage drinking.
- Parents Who Host Lose the Most, National Council on Alcohol and Drug Dependence, People Coordinated Services of Southern California, Phoenix House of Los Angeles: A public awareness campaign that educates communities and parents about the health and safety risks of serving alcohol at teen parties. The program takes place at state and local levels, concentrating on celebratory times for youth such as homecoming, holidays, prom, graduation, and other times when underage drinking parties are prevalent.
- Community Trials Intervention to Reduce High-Risk Drinking, Avalon Carver Community Center, Los Angeles: This program is a multicomponent, community-based program developed to alter the alcohol use patterns and related problems of people of all ages. The program addresses underage drinking, binge drinking, and drinking and driving. The program also utilizes Responsible Beverage Server Training as a prevention strategy.
- Community Trials Intervention to Reduce High-Risk Drinking, California Hispanic Commission on Alcohol and Drug Abuse, Los Angeles County: The program includes gathering and analyzing underage drinking data, development of a marketing report to increase awareness and support of a Social Host Ordinance (SHO), and preparation of a presentation to be utilized during outreach efforts to support the passing of the SHO.
- Team Fitspiration, Asian Pacific Community Counseling, Sacramento County: This program provides education about the problem of underage drinking, including sharing the prevention science of risk and protective factors to give participants the tools to combat underage drinking within their own families through information dissemination and fitness training.
- Underage Drinking with Social Media, Omni Peer Project, Sacramento County: This social norms media campaign consists of weekly YouTube videos for parents and teens on various risk and protective factors, asset building, skill building, improved decisionmaking, emotional expression, self-control, and more. Interactive options will be part of the underage drinking campaign and tied in to the video series through Facebook, agency website, and Twitter. The goal is to reach youth through channels they use the most.
- Underage Drinking Project, Voices United, Santa Clara County: The project focuses on community building using environmental strategies such as social host ordinances, public awareness events, and speaking engagements. See <http://www.voicesunited.net/en/underage-drinking>.
- Underage Drinking in Retail and Social Settings, Sonoma County: The Cities of Rohnert Park and Sebastopol facilitate a program that includes work on conditional use permits to control alcohol outlet density, monitoring compliance with existing laws in both retail and social settings, informing the community about SHOs, shoulder tap strategies, and identifying other ways that youth access alcohol such as alcohol theft and adults purchasing alcohol for youth.
- Party Patrol, Stanislaus County Behavioral Health and Recovery Services (BHRS): BHRS collaborates with the Modesto Police Department to conduct party patrols, compliance checks, and decoy operations to curtail the underage drinking problem in Stanislaus County.

Strategic Prevention Framework State Incentive Grant (SPF SIG)

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	http://www.dhcs.ca.gov/provgovpart/Pages/SPFSIG.aspx

Program Description: Since September 2010, the Department of Health Care Services has implemented a SPF SIG to (1) provide more streamlined state and county processes and procedures; (2) expedite the planning/action/outcomes process; (3) create a means for communicating statewide priorities at all levels; (4) increase the use of data in local planning; and (5) provide more coordinated and effective evidence-based prevention efforts.

Following the SPF SIG five-step process, a statewide needs assessment was conducted, the results of which identified underage and excessive drinking among 12- to 25-year-olds as the priority of the California SPF SIG project. Twenty-four communities were paired and a random selection process determined 12 project communities and 12 control communities. Communities are currently implementing environmental prevention strategies that address both retail and social access aimed at the general population in order to change community norms. Research indicates that by implementing these strategies, underage and young adult use and consequences related to alcohol will be reduced.

Community Prevention Initiative (CPI)

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	Yes
Evaluation report is available	Yes
URL for evaluation report:	Training evaluations are reported to DHCS to monitor efficacy of training and technical assistance.
URL for more program information:	http://www.ca-cpi.org

Program Description: CPI provides no-cost training and technical assistance (TTA) in substance use disorder prevention. CPI is administered by the Center for Applied Research Solutions and funded and directed by DHCS. CPI provides TTA support for planning and prevention services that include a broad community perspective. CPI also focuses on reducing and managing community-level risks and problems directly attributable to and/or collaterally resulting from alcohol, tobacco and other drug availability, manufacture, distribution, promotion, sale and/or use. During this project year, training services aimed at mitigating problems associated with underage and excessive alcohol use are:

- Social Host/Media Advocacy
- From Risk to Resilience: Inside-Out Prevention
- Environmental Prevention 101: Covering the Basics
- Environmental Prevention: Strategies for Engaging Youth
- Community Action to Reduce Binge Drinking
- Responsible beverage service training

Technical assistance was provided throughout California for the development of alcohol policies impacting underage alcohol use (Santa Cruz, Palmdale, and Contra Costa).

In order to support capacity building within the substance use disorder prevention field, CPI provides written products as resources to support knowledge transfer of successful, best practices to reduce underage and binge drinking strategies. Publications are available online at <http://www.ca-cpi.org/resources>, and include:

- Binge Drinking: Community Action to Reduce Binge Drinking

- Policy Strategies to Reduce Underage and Binge Drinking
- Social Host Ordinances: An Approach to Prevent Underage Drinking

California Friday Night Live (FNL) Partnership

Program serves specific or general population	Specific population
Number of youth served	639,055
Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	Yes
URL for evaluation report:	http://www.fridaynightlive.org
URL for more program information:	http://www.fridaynightlive.org

Program Description: FNL is a youth development program predicated on youth and adults working in partnership to influence issues relevant to their well-being and that of their community. FNL programs:

- Encourage young people to develop programs that are meaningful
- Promote messages through shared experiences
- Encourage peer-oriented programming (youth driven and youth led)
- Are goal directed, action oriented, and innovative
- Encourage and empower young people as active leaders and community resources
- Have broad appeal to diverse ethnic, racial, and social groups
- Encourage youth to care about each other and their environment
- Offer conferences and trainings for young people to develop leadership skills

Many FNL programs statewide engage youth in environmental prevention efforts to reduce underage drinking. Also, every other year the California Friday Night Live Partnership (CFNLP) collaborates with the Governor's Prevention Advisory Council (GPAC) to provide support and leadership to Town Hall Meetings on Underage Drinking.

Every 15 Minutes

Program serves specific or general population	Specific population
Number of youth served	140,498
Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
https://www.chp.ca.gov/programs-services/programs/youth-programs/every-15-minutes	

Program Description: The Every 15 Minutes program is a 2-day program focusing on high school juniors and seniors that challenges them to think about drinking, driving, personal safety, the responsibility of making mature decisions, and the impact their decisions have on family, friends, and their community.

Start Smart Program

Program serves specific or general population	Specific population
Number of youth served	No data
Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
https://www.chp.ca.gov/programs-services/programs/youth-programs/start-smart-driving-smart-to-stay-safe	

Program Description: The Start Smart Program is aimed at helping newly licensed—or soon to be licensed—teenage drivers (ages 15–19) become more aware of the responsibilities that accompany the privilege of being a licensed California driver. The newly licensed teenage drivers and their parents/guardians are invited to attend and participate in a free 2-hour Start Smart class usually hosted at a local California Highway Patrol (CHP) office. CHP officers speak directly to the newly licensed drivers and their parents/guardians through candid conversations, discussing topics such as collision avoidance techniques along with collision causing elements, which includes excessive speed, driving under the influence, and distracted driving. Start Smart makes teens and parents aware of the responsibilities they face and teaches what precautions to take to stay safe, such as the importance of seat belts, unsafe passengers in the vehicle, and what to do when involved in a collision. The data collection is no longer separated between teens and parents for Start Smart events; the total number of people impacted was 201,968 (includes youth and parents).

California Department of Alcoholic Beverage Control (ABC)—

Underage Drinking Programs

Program serves specific or general population	Specific population
Number of youth served	No data
Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	
http://www.abc.ca.gov/forms/ABC511.pdf ,	
http://www.abc.ca.gov/forms/ABC509.pdf ,	
http://www.abc.ca.gov/programs/Trace.html ,	
http://www.abc.ca.gov/forms/ABC512.pdf	

Program Description: Target Responsibility For Alcohol Connected Emergencies (TRACE) is a protocol wherein first responders to alcohol-related emergencies immediately notify ABC when an incident involves a person under 21 and an alcoholic beverage. ABC agents will conduct a simultaneous investigation to determine where the alcoholic beverages were acquired, purchased, or served. For more information, go to <https://www.abc.ca.gov/programs/Trace.html>.

Minor Decoy Operations reduce the number of licensees who sell alcohol to minors and reduce youth access to alcohol. These operations, conducted by law enforcement and/or community groups, can markedly increase the percentage of licensees who comply with the minimum purchase age law. For more information, go to <https://www.abc.ca.gov/forms/ABC511.pdf>.

Decoy Shoulder Tap Operation is an enforcement program that ABC and local law enforcement agencies use to detect and deter shoulder tap activity. During the program, a minor decoy under direct supervision of law enforcement officers solicits adults outside ABC-licensed stores to buy the minor decoy alcohol. Any person seen furnishing alcohol to the minor decoy is arrested (either cited or booked) for furnishing alcohol to a minor (a violation of Section 25658(a) Business and Professions Code). For more information, go to <https://www.abc.ca.gov/forms/ABC509.pdf>.

The Teenage Party Prevention, Enforcement, and Dispersal Program Enablers aims to reduce the number of teen drinking parties and driving under the influence incidents. Objectives of the program include (1) forming an Alcohol Enforcement Response Team or provide specialized training to patrol officers; (2) increasing awareness and support by involving the media, parents, and community stakeholders; (3) containing party participants and controlling their release; and (4) deterring future parties by citing or arresting violators. For more information, go to <https://www.abc.ca.gov/forms/ABC512.pdf>.

Primary Prevention, Youth Action Council Club, and Life Skills

Program serves specific or general population	Specific population
Number of youth served	1,000 high school youth, 4% of whom are Native American; 240 junior high youth, 9% of whom are Native American

Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	No
Evaluation report is available	Not applicable
URL for evaluation report:	Not applicable
URL for more program information:	http://www.svyvouthcoalition.org

Program Description: Interventions like these, provided by the Santa Ynez Valley Youth Coalition, occur widely throughout California. The Coalition provides campus-led alcohol and other drug prevention campaigns including all students at the high school, led by a Coalition Youth Action Council Club on the high school campus. These campaigns include Alcohol Awareness Month, Safe and Sober Graduation, December Drunk and Drugged Driving month, and Teen Drug Facts week. Each campaign uses a multitude of strategies to engage high school students in education and prevention, including ping pong tournaments, poster contests, video productions, sidewalk chalk messaging and much more. The AlcoholEdu program is supported by the Coalition to teach alcohol prevention to all 9th-grade students in their health classes. The Botvin LifeSkills program is implemented in the four middle schools through a Coalition Prevention Educator, teaching alcohol and drug prevention and life skills needed to resist negative behaviors.

California State University (CSU) (completed by the Office of the Chancellor for the 23 CSU campuses)

Program serves specific or general population	Specific population
Number of youth served	94,359
Number of parents served	No data
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	Yes
URL for evaluation report:	http://www.calstate.edu/ATOD
URL for more program information:	http://www.calstate.edu/ATOD

Program Description: A significant number of strategies and programs have been undertaken by CSU, as part of the commitment to alcohol policy and prevention programming at the 23 campuses, that address the under 21 student population, comprising 38% of the systemwide student body. CSU alcohol prevention and education programs surround a number of strategies, including Peer Education Programs, targeted activities around times with high collegiate alcohol consumption (e.g., Alcohol Awareness Week, Safe Spring Break, late nights); collaboration with campus and community partners (e.g., Mothers Against Drunk Driving, local police departments, Alcoholic Beverage Control); and increasing the number of online assessments and interactive education tools (e.g., Alcohol.Edu, eCHECKUPTOGO, College Wise, eChug, eToke, National College Health Assessment, Screening, Brief Intervention, Referral to Treatment (SBIRT)).

CSU Alcohol Tobacco and Other Drug programs strategies include focusing efforts on first-time freshmen (94,359 or 21% of CSU students) through student orientations and freshman student success courses.

The programs also target specific student populations (158,687 or 35% who are under 21) who may be considered at risk, as indicated from campuswide assessments or national trends (examples may include freshmen, student-athletes, residential life/housing, alcohol-related violators, and Greek student organizations). The CSU Board of Trustees Alcohol Policy requires each campus to communicate alcohol policies to new students and their parents before and when they arrive on campus. The parent data are not collected centrally.

California Department of Education, Safe and Supportive Schools (S3) Grant

Program serves specific or general population	Specific population
Number of youth served	87,000
Number of parents served	130,000
Number of caregivers served	No data
Program has been evaluated	Yes
Evaluation report is available	Yes

URL for evaluation report: http://californias3.wested.org/resources/S3FinalEvalReport_2013-14.pdf

URL for more program information: <http://californias3.wested.org>

Program Description: The Department of Education received a grant from the U.S. Department of Education to improve school climate. One goal of the grant is to reduce alcohol use among students. The grant has been awarded to 58 school districts statewide. To measure the impact on school climate, each participating district must collect data about the learning and teaching environment, the health and well-being of students, and support for parents, school staff, and students that foster learning and school success.

University of California (UC)

Program serves specific or general population	General population
Number of youth served	Not applicable
Number of parents served	Not applicable
Number of caregivers served	Not applicable
Program has been evaluated	No data
Evaluation report is available	No data
URL for evaluation report:	No data
URL for more program information:	Individual UC campus websites provide program information.

Program Description: Each UC campus promotes individual programs created to address their diverse student populations. Programs include but are not limited to AlcoholEDU; Student Health Outreach & Promotion (SHOP); PartySafe; Southside Safety Patrol; Event Planning & Risk Management Training for Greeks; Alcohol & Other Drug Counseling; Student Health Advocates (SHA); e-CHUG; College Alcohol Risk Reduction Seminar (CARRS); and, Just Say Gnome/Small Party.

Campuses also provide educational workshops, peer education, individual consultation and referrals for students, and recovery support programs. Information regarding health risks associated with alcohol use is provided through educational presentations, outreach events, and passive campaigns (use of campus data on social norms). Students are educated on federal, state, and campus policies/laws and provided resources and referrals for drug and alcohol problems (counseling, treatment, etc.). Support is provided to students who violate the alcohol-related standards of conduct including facilitating group alcohol awareness class and one-on-one Brief Alcohol Screening and Intervention for College Students (BASICS program). Due to the number of campus programs being implemented across the UC system, the following describes two examples:

- The Student Health Outreach & Promotion (SHOP) program provides students with the opportunity to learn about health and wellness in a safe, nonjudgmental environment. SHOP offers information, education, resources, and support on issues such as alcohol and other drug use, sexual health, holistic health, and stress management.
- PartySafe@Cal (PSafe) aims to reduce alcohol-related risks and harm in the campus community. PSafe utilizes ongoing research literature review and data collection to examine campus assets and challenges, then selects strategies to address unique campus alcohol-related risks and harm.

Additional Underage Drinking Prevention Programs Operated or Funded by the State

Program description: No data

Additional Clarification

No data

Additional Information Related to Underage Drinking Prevention Programs

State collaborates with federally recognized tribal governments in the prevention of underage drinking Yes

Description of collaboration: Through the Community Prevention Initiative contract, technical assistance and training (TTA) was provided to the following federally recognized tribes to support prevention efforts that include underage drinking:

- Hoopa Americorp on Native Lands received TTA on capacity building and empowerment efforts to encourage a healthier and connected community, focusing on preventing underage drinking through strategies that center on healing and wellness.
- Intertribal Friendship House received training on the effects of underage drinking in native communities. Staff received training on prevention research and information, along with cultural teaching and traditions that can be used to develop relevant prevention strategies.
- Native Women Health and Alliance, Inc., received training support on effective underage drinking prevention strategies.
- Resources for Indian Student Education received training for their peer youth advocates regarding substance abuse refusal skills to impact underage drinking.

State has programs to measure and/or reduce youth exposure to alcohol advertising and marketing Yes

Program description:

- The California Tobacco Control Program (CTCP) collaborates with other state agencies, including alcohol use prevention and nutrition promotion, in the Healthy Stores for a Healthy Community (HSHC) campaign, the goal of which is to improve the health of the public through changes in the retail environment. One intervention communities engage in is to pass policies to reduce the amount of storefront advertising, including the promotion of alcohol, tobacco products, and unhealthy foods. Doing so reduces youth exposure to this marketing. CTCP's long-term effort explores ways in which the retail environment can be utilized as a force to build healthier communities and neighborhoods.
- The California Friday Night Live Partnership provides TTA to the FNL field to empower youth to partner with the community at large in the implementation of a number of projects including the Retail Alcohol Merchant Awards, which works with local merchants on a voluntary basis to reduce advertising and increase adherence to local policies.
- The California State University (CSU) Executive Order 966 Alcohol Sales & Advertising Policy prohibits sale of alcohol beverages at athletic events and limits advertising to beer and wine at CSU campuses in compliance with Guidelines for Beverage Alcohol Marketing by National Inter-Association Task Force on Alcohol Issues. Additionally, the Board of Trustees policy asks all campuses to adopt policies that require alcoholic beverage trademarks or logos be clearly subordinate to the sponsored event itself. Similarly, the name of an alcoholic-beverage manufacturer or product may not be connected to the name of the institutional event or facility, but may be promoted as a sponsor of the event.
- Of the University of California (UC) campuses that responded, the responses indicate the campuses actively work with community prevention partners to reduce advertising and outreach to youth. For example, UC Santa Cruz works with its campus newspaper to refuse advertising money from alcohol beverage distributors, and works with community partners to reduce advertising and outreach to youth. UC Berkeley Campus Policy governs the promotion of alcoholic beverages on campus and at campus-sponsored events. The policy prohibits advertisement and promotion of certain brands of alcoholic beverages on campus, or in conjunction and with campus-sponsored activities or events. These limits effectively reduce student exposure to some alcohol advertising and marketing.

It should also be noted that although some campuses do not specifically focus on advertising and marketing measures to reduce youth exposure, there are campus policies that govern promotion of alcoholic beverages that are used to minimize the exposure to alcohol advertising and marketing.

State has adopted or developed best practice standards for underage drinking prevention programs Yes

Agencies/organizations that established best practices standards:

Federal agency(ies): No

Agency(ies) within your state: Department of Health Care Services and California State Yes

University

Nongovernmental agency(ies): No

Other: No

Best practice standards description:

- Department of Health Care Services best practice standards include: (a) Statewide use of the Strategic Prevention Framework (SPF) to ensure data-informed programmatic decisionmaking; (b) encourage the implementation of Evidence-Based Programs; and (c) ensure effective prevention services guided by the SPF and maintain fidelity of evidence-based programs by providing individualized and community-based technical assistance and training.
- The California State University has a systemwide committee, the Alcohol Policy Implementation Steering Committee, made up of nine member of Student Council (i.e., Vice Presidents for Student Affairs) that meet regularly to provide guidance to campuses about effective policy implementation practices and provide leadership on systemwide efforts. Campuses also have campus and community collaborations on Alcohol, Tobacco and other Drug Advisory Committees made up of community and campus constituents. Programs use a variety of assessment tools and best practice standards. A few examples include resources such as Standards and Guidelines for Alcohol and Drug Programs by the Council for the Advancement of Standards in Higher Education; National Institute on Alcohol Abuse and Alcoholism College Drinking Report; and annual program evaluation.

Additional Clarification

No data

State Interagency Collaboration

A state-level interagency governmental body/committee exists to coordinate or address underage drinking prevention activities Yes

Committee contact information:

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Phone: 916-327-4076

Agencies/organizations represented on the committee:

Attorney General's Office
 California Community Colleges
 California Conservation Corps
 California Conservation Corps
 California Highway Patrol
 California National Guard
 Department of Alcoholic Beverage Control
 Department of Education
 Department of Health Care Services
 Department of Public Health
 Department of Rehabilitation
 Department of Social Services
 California State University, Office of the Chancellor
 University of California, Office of the President
 Office of Traffic Safety

A website or other public source exists to describe committee activities Yes

URL or other means of access: <http://www.dhcs.ca.gov/provgovpart/Pages/IPAC.aspx>

Underage Drinking Reports

State has prepared a plan for preventing underage drinking in the last 3 years No

Prepared by: Not applicable

Plan can be accessed via: Not applicable

State has prepared a report on preventing underage drinking in the last 3 years No

Prepared by: Not applicable

Plan can be accessed via: Not applicable

Additional Clarification

No data

State Expenditures for the Prevention of Underage Drinking

Compliance checks in retail outlets:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	6/30/2014

Checkpoints and saturation patrols:

Estimate of state funds expended	\$4,432,073
Estimate based on the 12 months ending	12/31/2014

Community-based programs to prevent underage drinking:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available

K-12 school-based programs to prevent underage drinking:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available

Programs targeted to institutes of higher learning:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available

Programs that target youth in the juvenile justice system:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available

Programs that target youth in the child welfare system:

Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available

Other programs:

Programs or strategies included:	Data not available
Estimate of state funds expended:	Data not available
Estimate based on the 12 months ending:	Data not available

Funds Dedicated to Underage Drinking

State derives funds dedicated to underage drinking from the following revenue streams:

Taxes	No
Fines	No
Fees	No
Other: Not applicable	No

Description of funding streams and how they are used:

Not applicable

Additional Clarification

Note that for Checkpoints and Saturation Patrols, the funding listed represents reimbursable, grant-funded expenditures through the California Office of Traffic Safety.