State Report

Montana

This state report is excerpted from:

The 2013 Report to Congress on the Prevention and Reduction of Underage Drinking
submitted to Congress by The U.S. Department of Health and Human Services.

To obtain more information and a copy of the full Report to Congress go to:
https://www.stopalcoholabuse.gov
Montana
State Profile and Underage Drinking Facts*

State Population:  998,199
Population Ages 12–20:  117,000

<table>
<thead>
<tr>
<th>Ages</th>
<th>Percentage</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ages 12–20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Past-Month Alcohol Use</td>
<td>34.2</td>
<td>40,000</td>
</tr>
<tr>
<td>Past-Month Binge Alcohol Use</td>
<td>23.9</td>
<td>28,000</td>
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<tr>
<td>Ages 12–14</td>
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<tr>
<td>Past-Month Alcohol Use</td>
<td>8.4</td>
<td>3,000</td>
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<tr>
<td>Past-Month Binge Alcohol Use</td>
<td>4.2</td>
<td>1,000</td>
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<tr>
<td>Ages 15–17</td>
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<tr>
<td>Past-Month Alcohol Use</td>
<td>33.2</td>
<td>13,000</td>
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<tr>
<td>Past-Month Binge Alcohol Use</td>
<td>23.9</td>
<td>000</td>
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<tr>
<td>Ages 18–20</td>
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<tr>
<td>Past-Month Alcohol Use</td>
<td>56.8</td>
<td>24,000</td>
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<tr>
<td>Past-Month Binge Alcohol Use</td>
<td>40.5</td>
<td>17,000</td>
</tr>
<tr>
<td>Alcohol-Attributable Deaths (under 21)</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Years of Potential Life Lost (under 21)</td>
<td>1,136</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Traffic Fatalities, 15- to 20-Year-Old Drivers with BAC &gt; 0.01</th>
<th>Percentage of All Traffic Fatalities</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>34.0</td>
<td>14</td>
</tr>
</tbody>
</table>

* See Appendix C for data sources.
Laws Addressing Minors in Possession of Alcohol

Underage Possession of Alcohol
Possession is prohibited with the following exception(s):
- Parent/guardian

Note: The parental exception to Montana’s possession and consumption statute applies only to alcohol supplied and consumed in a “nonintoxicating quantity.” In Montana, “intoxicating quantity” is defined as a quantity “sufficient to produce a blood, breath, or urine alcohol concentration in excess of 0.05 or substantial or visible mental or physical impairment” (see Mont. Code Ann. §§ 16-6-305, 45-5-624).

Underage Consumption of Alcohol
Consumption is prohibited with the following exception(s):
- Parent/guardian

Note: The parental exception to Montana’s possession and consumption statute applies only to alcohol supplied and consumed in a “nonintoxicating quantity.” In Montana, “intoxicating quantity” is defined as a quantity “sufficient to produce a blood, breath, or urine alcohol concentration in excess of 0.05 or substantial or visible mental or physical impairment” (see Mont. Code Ann. §§ 16-6-305, 45-5-624).

Internal Possession by Minors
Internal possession is not explicitly prohibited.

Underage Purchase of Alcohol
Purchase is prohibited and there is NO ALLOWANCE for youth purchase for law enforcement purposes.

False Identification for Obtaining Alcohol

Provision(s) Targeting Minors
- Use of a false ID to obtain alcohol is a criminal offense.
- Penalty may include driver’s license suspension through a judicial procedure.

Provision(s) Targeting Suppliers
- It is a criminal offense to lend, transfer, or sell a false ID.
- It is a criminal offense to manufacture or distribute a false ID.

Provisions Targeting Retailers
- Specific affirmative defense—the retailer inspected the false ID and came to a reasonable conclusion based on its appearance that it was valid.

Laws Targeting Underage Drinking and Driving

BAC Limits: Youth (Underage Operators of Noncommercial Motor Vehicles)
- BAC limit: 0.02
- BAC level at or above the limit is per se (conclusive) evidence of a violation
- Applies to drivers under age 21
Loss of Driving Privileges for Alcohol Violations by Minors (“Use/Lose Laws”)

Use/lose penalties apply to minors under age 18.

Type(s) of Violation Leading to Driver’s License Suspension, Revocation, or Denial

- Underage possession
- Underage consumption

Authority To Impose Driver’s License Sanction

- Mandatory

Length of Suspension/Revocation

- 30 days

Graduated Driver’s License

Learner Stage

- Minimum entry age: 14 years, 6 months
- Minimum learner stage period: 6 months
- Minimum supervised driving requirement: 50 hours—10 of which must be at night

Intermediate Stage

- Minimum age: 15
- Unsupervised night driving
  - Prohibited after: 11 p.m.
  - Primary enforcement of the night-driving rule
- Passenger restrictions exist: For first 6 months, no more than one unrelated passenger under 18 unless supervised by a driver at least 18 years old. For second 6 months, no more than three unrelated passengers under 18 unless supervised by a driver at least 18 years old
  - Primary enforcement of the passenger-restriction rule

License Stage

- Minimum age to lift restrictions: 16

Laws Targeting Alcohol Suppliers

Furnishing Alcohol to Minors

Furnishing is prohibited with the following exception(s):

- Parent/guardian

Note: The parental exception applies to the provision of alcohol in a “nonintoxicating quantity.” In Montana, “intoxicating quantity” is defined as a quantity “sufficient to produce a blood, breath, or urine alcohol concentration in excess of 0.05 or substantial or visible mental or physical impairment” (see Mont. Code Ann. § 16-6-305).

Compliance Check Protocols

No data
Penalty Guidelines for Sales to Minors

Time period/conditions: 3 years
First offense: $250 fine
Second offense: $1,000 fine
Third offense: $1,500 fine and 20-day license suspension
Fourth offense: License revocation

Note: Lists of aggravating and mitigating factors are provided.

Responsible Beverage Service

Mandatory Provisions

Mandatory Beverage Service Training for Managers, Servers
- Applies to both on-sale and off-sale establishments
- Applies to both new and existing outlets

Minimum Ages for Off-Premises Sellers
- Beer: 18
- Wine: 18
- Spirits: 18

Minimum Ages for On-Premises Sellers
- Beer: 18 for both servers and bartenders
- Wine: 18 for both servers and bartenders
- Spirits: 18 for both servers and bartenders

Distance Limitations for New Alcohol Outlets Near Universities and Schools

Colleges and Universities
No distance limitation

Primary and Secondary Schools
Prohibitions against outlet siting:
- Off-premises outlets: No
- On-premises outlets: Yes—within 600 feet
- Alcohol products: Beer, wine, spirits
- Exceptions: Commercially operated schools

Dram Shop Liability
Statutory liability exists subject to the following conditions:
- Limitations on damages: $250,000 noneconomic damages per person and $250,000 punitive damages per person

Social Host Liability Laws
Statutory liability exists subject to the following conditions:
- Limitations on damages: $250,000 noneconomic damages per person and $250,000 punitive damages per person
Host Party Laws
No state-imposed liability for hosting underage drinking parties

Retailer Interstate Shipments of Alcohol
Retailer interstate shipments are prohibited for all types of beverages.

Direct Sales/Shipments of Alcohol by Producers
Direct sales/shipments from producers to consumers are permitted for beer or wine with the following restrictions:

Age Verification Requirements: None
State Approval/Permit Requirements
• Producer/shipper must obtain state permit.
Reporting Requirements: None
Shipping Label Statement Requirements: None
Note: An out-of-state brewer or winery desiring to ship beer or wine to an individual in Montana shall register with the Montana Department of Revenue. An individual seeking to receive such a shipment for personal consumption must obtain a connoisseur’s license. The licensee must forward to the out-of-state brewer or winery a distinctive address label, provided by the department, clearly identifying any package that is shipped as a legal direct-shipment package to the holder of a connoisseur’s license.

Keg Registration
• Keg definition: Not less than 7 gallons
• Prohibited: Destroying the label on a keg—maximum fine/jail: $500/6 months
• Purchaser information collected:
  – Purchaser’s name and address
  – Verified by a government-issued ID
• Warning information to purchaser: Passive—no purchaser action required
• Deposit: Not required
• Provisions do not specifically address disposable kegs.

Alcohol Pricing Policies

Home Delivery
• Beer: No law
• Wine: No law
• Spirits: No law
Alcohol Tax

- Beer (5 percent alcohol): Specific excise tax is $0.14 per gallon. Reported tax rate is the rate for brewers who produce more than 20,000 barrels of beer per year. Omitted are the tax rates for brewers who produce 20,000 barrels of beer or less per year.
- Wine (12 percent alcohol): Control state
- Spirits (40 percent alcohol): Control state

Drink Specials

No law

Wholesale Pricing

Pricing restrictions exist.

**Beer (5 percent alcohol)**
- Retailer credit: Restricted—7 days maximum

**Wine (12 percent alcohol)**
- Retailer credit: Restricted—7 days maximum

**Spirits (40 percent alcohol)**
- Control state
Montana State Survey Responses

**State Agency Information**

**Agency with primary responsibility for enforcing underage drinking laws:**
- Local law enforcement

**Methods by which local and state enforcement agencies coordinate their efforts to enforce laws prohibiting underage drinking:**
- No data

**Enforcement Strategies**

**State law enforcement agencies use:**
- Cops in Shops: No
- Shoulder Tap Operations: No
- Party Patrol Operations or Programs: No
- Underage Alcohol–Related Fatality Investigations: No

**Local law enforcement agencies use:**
- Cops in Shops: Yes
- Shoulder Tap Operations: Yes
- Party Patrol Operations or Programs: Yes
- Underage Alcohol–Related Fatality Investigations: Yes

**State has a program to investigate and enforce direct sales/shipment laws:**
- No

**Primary state agency responsible for enforcing laws addressing direct sales/shipments of alcohol to minors:**
- Not applicable

**Such laws are also enforced by local law enforcement agencies:**
- No data

**Enforcement Statistics**

**State collects data on the number of minors found in possession:**
- Yes
- Number of minors found in possession by state law enforcement agencies: 2,146
- Number pertains to the 12 months ending: 12/31/2011
- Data include arrests/citations issued by local law enforcement agencies: Yes

**Local agencies conduct underage compliance checks/decoy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors:**
- Yes
- Data are collected on these activities: Yes
- Number of licensees checked for compliance by local agencies: 568
- Number of licensees that failed local compliance checks: 144
- Numbers pertain to the 12 months ending: 12/31/2011

**Sanctions**

**State collects data on fines imposed on retail establishments that furnish minors:**
- Yes
- Number of fines imposed by the state: 213
- Total amount in fines across all licenses: $80,783
- Numbers pertain to the 12 months ending: 03/31/2012

**State collects data on license suspensions imposed on retail establishments specifically for furnishing minors:**
- No data

**State collects data on license revocations imposed on retail establishments specifically for furnishing minors:**
- No data

**State collects data on license revocations imposed on retail establishments specifically for furnishing minors:**
- No data
### Additional Clarification

| None given |

1. Or having consumed or purchased per state statutes.
2. Underage compliance checks/decoy operations to determine whether alcohol retailers are complying with laws prohibiting sales to minors.
3. Does not include fines imposed by local agencies.
4. Does not include suspensions imposed by local agencies.
5. Does not include revocations imposed by local agencies.

### Underage Drinking Prevention Programs Operated or Funded by the State: Programs SPECIFIC TO Underage Drinking

<table>
<thead>
<tr>
<th><strong>Student Behavior Contracts</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served: 10</td>
</tr>
<tr>
<td>Number of parents served: 36</td>
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<tr>
<td>Number of caregivers served: No data</td>
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<tr>
<td>Numbers pertain to the 12 months ending: 06/30/2011</td>
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<tr>
<td>Program has been evaluated: Yes</td>
</tr>
<tr>
<td>Evaluation report is available: Yes</td>
</tr>
<tr>
<td>URL for evaluation report: Aggregate data report is available</td>
</tr>
<tr>
<td>URL for more program information: No data</td>
</tr>
</tbody>
</table>

Program description: Student Behavior Contracts - Block Grant and Strategic Prevention Framework (SPF): Youth pledge to be alcohol free. These numbers are reported in number of initiatives and "dosage" for the initiative. Actual number of students is not available.

<table>
<thead>
<tr>
<th><strong>Media Literacy</strong></th>
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</thead>
<tbody>
<tr>
<td>Number of youth served: 10,256</td>
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<tr>
<td>Number of parents served: 686</td>
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<tr>
<td>Number of caregivers served: No data</td>
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<tr>
<td>Numbers pertain to the 12 months ending: 06/30/2011</td>
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<tr>
<td>Program has been evaluated: Yes</td>
</tr>
<tr>
<td>Evaluation report is available: Yes</td>
</tr>
<tr>
<td>URL for evaluation report: Aggregate data report is available</td>
</tr>
<tr>
<td>URL for more program information: No data</td>
</tr>
</tbody>
</table>

Program description: Media Literacy - Block Grant and SPF includes teaching youth and stakeholder groups about alcohol industry media campaigns and components, how to analyze advertisements, and how to construct effective countermedia campaigns.

<table>
<thead>
<tr>
<th><strong>Alcohol, Tobacco, and Drug Education</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served: 2,569</td>
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<tr>
<td>Number of parents served: 1,408</td>
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<tr>
<td>Number of caregivers served: No data</td>
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<td>Numbers pertain to the 12 months ending: 06/30/2011</td>
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<tr>
<td>Program has been evaluated: Yes</td>
</tr>
<tr>
<td>Evaluation report is available: No</td>
</tr>
<tr>
<td>URL for evaluation report: Aggregate data report available for number of participants at events/trainings; pre/post assessments of each event are available</td>
</tr>
<tr>
<td>URL for more program information: No data</td>
</tr>
</tbody>
</table>

Program description: Alcohol, Tobacco, and Drug Education - Block Grant Only: Presentations provide school-age youth (and adult stakeholders) with direct information on brain development and the dangers/consequences of underage drinking.
### Coalition Building

- **Number of youth served**: 282
- **Number of parents served**: 5,920
- **Number of caregivers served**: No data
- **Numbers pertain to the 12 months ending**: 06/30/2011
- **Program has been evaluated**: Yes
- **Evaluation report is available**: No
- **URL for evaluation report**: Some aggregate data available on communities using the Communities That Care model
- **URL for more program information**: No data

**Program description**: Coalition building via the Communities That Care model - Block Grant only

### Drug Free Activities

- **Number of youth served**: 2,692
- **Number of parents served**: 1,414
- **Number of caregivers served**: No response
- **Numbers pertain to the 12 months ending**: 06/30/2011
- **Program has been evaluated**: Yes
- **Evaluation report is available**: No
- **URL for evaluation report**: Numbers of participants in events/activities
- **URL for more program information**: No data

**Program description**: Drug Free Activities - Block Grant Only: Special events such as Red Ribbon Week, “alcohol free prom” prom pledges, etc.

### Merchant Education

- **Number of youth served**: 8
- **Number of parents served**: 3,950
- **Number of caregivers served**: No data
- **Numbers pertain to the 12 months ending**: 12/31/2011
- **Program has been evaluated**: Yes
- **Evaluation report is available**: Yes
- **URL for evaluation report**: Aggregate data available upon request for number of events/participants
- **URL for more program information**: No data

**Program description**: Merchant Education - Block Grant and SPF included reward and reminder; retail alcohol sales; and server training on local level in concert with Montana Department of Revenue. The 2011 Montana Legislature passed a bill on mandatory server training, subsequently increasing the number of people who serve or sell alcohol beverages trained. The Montana Department of Revenue, in concert with the Block Grant–funded Prevention Specialists, trained 16,322 adults above and beyond the parent number indicated in the state curriculum, “Let’s Control It.”

### Alcohol Policy Efforts

- **Number of youth served**: 223,563
- **Number of parents served**: 112,154*
- **Number of caregivers served**: No data
- **Numbers pertain to the 12 months ending**: 06/30/2011
- **Program has been evaluated**: Yes
- **Evaluation report is available**: Yes


**URL for more program information**: No data
Program description: Alcohol Policy Efforts - Block Grant and SPF: A total of 25 alcohol abuse–related bills were introduced in Montana’s 2011 Legislative Session, and 8 passed. In past sessions, alcohol-related bills introduced included many similar to those that were presented in 2011. In the 2009 session, all driving under the influence (DUI)–specific bills died in committee. Thus, the 2011 session saw unprecedented action on DUI laws. These changes are universal prevention efforts affecting the entire population.

* Number of family households based on 2010 Census data.

### Substance Abuse Prevention Specialist Training (SAPST)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of youth served</th>
<th>Number of parents served</th>
<th>Number of caregivers served</th>
<th>Numbers pertain to the 12 months ending</th>
<th>Program has been evaluated</th>
<th>Evaluation report is available</th>
<th>URL for evaluation report:</th>
<th>URL for more program information:</th>
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<tr>
<td>Number of youth served</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td>Yes</td>
<td>No</td>
<td>Participant pre/post tests can be accessed to measure increases in knowledge</td>
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<tr>
<td>Number of parents served</td>
<td>198</td>
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<td></td>
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</tr>
<tr>
<td>Number of caregivers served</td>
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<tr>
<td>Numbers pertain to the 12 months ending</td>
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<tr>
<td>Program has been evaluated</td>
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<td>No</td>
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<tr>
<td>URL for evaluation report:</td>
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<td>Participant pre/post tests can be accessed to measure increases in knowledge</td>
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<tr>
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</table>

### Alcohol Compliance Checks

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of youth served</th>
<th>Number of parents served</th>
<th>Number of caregivers served</th>
<th>Numbers pertain to the 12 months ending</th>
<th>Program has been evaluated</th>
<th>Evaluation report is available</th>
<th>URL for more program information:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>0</td>
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<td></td>
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<tr>
<td>Number of parents served</td>
<td>613</td>
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<td></td>
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<td></td>
<td>No data</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
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<tr>
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<td>Available upon request</td>
</tr>
<tr>
<td>URL for more program information:</td>
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<td></td>
<td></td>
<td>No</td>
<td>No data</td>
</tr>
</tbody>
</table>

Program description: SAPST Training - Block Grant only: Provided to community stakeholders, substance abuse prevention workers, etc.

Program description: Block Grant and SPF resulted in 128 compliance checks. Enforcement of Underage Drinking Laws (EUDL) resulted in 485 compliance checks. These are contracted to a local provider, who then coordinates local compliance checks in concert with law enforcement and local DUI Task Forces. The total number of compliance checks conducted was 613.

### Enforcement—not EUDL

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of youth served</th>
<th>Number of parents served</th>
<th>Number of caregivers served</th>
<th>Numbers pertain to the 12 months ending</th>
<th>Program has been evaluated</th>
<th>Evaluation report is available</th>
<th>URL for evaluation report:</th>
<th>URL for more program information:</th>
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</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>119*</td>
<td></td>
<td></td>
<td></td>
<td>Yes</td>
<td>No</td>
<td>Specific outcomes on activities</td>
<td>No data</td>
</tr>
<tr>
<td>Number of parents served</td>
<td>5,966*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>No</td>
<td>under this program effort are available</td>
<td>No data</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
<td>06/30/2011</td>
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<tr>
<td>Program has been evaluated</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>No</td>
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</tr>
<tr>
<td>Evaluation report is available</td>
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<td>No</td>
<td></td>
<td></td>
</tr>
<tr>
<td>URL for evaluation report:</td>
<td></td>
<td></td>
<td></td>
<td>Specific outcomes on activities under this program effort are available</td>
<td></td>
<td>No</td>
<td></td>
<td></td>
</tr>
<tr>
<td>URL for more program information:</td>
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<td></td>
<td></td>
<td>No</td>
<td>No data</td>
<td></td>
</tr>
</tbody>
</table>

Program description: Enforcement (not EUDL) is funded by Block Grant/SPF and includes: deterrence theory training (87 youth and 1,010 parents), Minor in Possession (MIP) enforcement activities, court watch, creating cross-jurisdictional law enforcement units, dedicating probation officers to youth, and implementing compliance checks (Social and Retail Availability numbers: 32 youth and 4,956 parents). The total MIPs for 2011 in Montana for youth under age 18 came to 2,146.

* Numbers combined for deterrence and social/retail availability.
### Restrict Alcohol

<table>
<thead>
<tr>
<th>Category</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>19</td>
</tr>
<tr>
<td>Number of parents served</td>
<td>204</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
<td>06/30/2011</td>
</tr>
<tr>
<td>Program has been evaluated</td>
<td>Yes</td>
</tr>
<tr>
<td>Evaluation report is available</td>
<td>No</td>
</tr>
<tr>
<td>URL for evaluation report</td>
<td>Individual communities have evaluated success and individual community reports are available.</td>
</tr>
<tr>
<td>URL for more program information:</td>
<td>No data</td>
</tr>
</tbody>
</table>

Program description: Restrict Alcohol - Block Grant and SPF: Restriction of alcohol at special events and signage/product placement in retail establishments.

### Social Host Laws and Initiatives

<table>
<thead>
<tr>
<th>Category</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>5,445*</td>
</tr>
<tr>
<td>Number of parents served</td>
<td>9,056*</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
<td>06/30/2011</td>
</tr>
<tr>
<td>Program has been evaluated</td>
<td>No</td>
</tr>
<tr>
<td>Evaluation report is available</td>
<td>Not applicable</td>
</tr>
<tr>
<td>URL for evaluation report</td>
<td>Three communities have passed social host laws, with a statewide bill pending in Montana’s legislature</td>
</tr>
<tr>
<td>URL for more program information:</td>
<td>No data</td>
</tr>
</tbody>
</table>

Program description: Social host laws and initiatives focus mostly on local social host ordinances, preliminary work for a statewide social host law being enacted. Three reservations and three nonreservation communities have already passed and adopted social host laws in Montana, for a total of six.

* Same numbers working on the social host laws and initiatives as in 2010.

### Respect the Cage—Montana Department of Transportation

<table>
<thead>
<tr>
<th>Category</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>1,077</td>
</tr>
<tr>
<td>Number of parents served</td>
<td>No data</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
<td>12/31/2011</td>
</tr>
<tr>
<td>Program has been evaluated</td>
<td>No</td>
</tr>
<tr>
<td>Evaluation report is available</td>
<td>Not applicable</td>
</tr>
<tr>
<td>URL for evaluation report</td>
<td><a href="http://www.respectthecage.com">http://www.respectthecage.com</a></td>
</tr>
<tr>
<td>URL for more program information:</td>
<td>No data</td>
</tr>
</tbody>
</table>

Program description: The “Respect the Cage” safety exhibit grew out of the 2008 successful video creation entitled “Room to Live.” This video tells the story of two young Montana men who were involved in an alcohol-related rollover crash in 2007. The driver, who was wearing his seatbelt, walked away from the mangled car. His best friend and passenger, a married father of two who wasn’t buckled up, died. (See the “Room to Live” video at http://www.mdt.mt.gov/mdt/room_to_live.shtml for more on this story.)

This exhibit is a comprehensive traveling educational and advocacy effort, and includes the following components:
- The crashed vehicle from “Room to Live.”
- Two pickup trucks wrapped in “Respect the Cage – Buckle Up” graphics. The trucks pull trailers carrying the crashed vehicle and a rollover simulator.
- The “Room to Live” video, which plays inside the trailer.
- A rollover simulator: A compact pickup truck cab affixed to a two-axle low-profile trailer. Acceleration and braking control systems spin the cab to simulate a rollover vehicle crash, and a crash-test dummy gets ejected from the vehicle.
• “Fastest Belt in the West” buckle-up contest.
• Prizes and giveaways.

The exhibit primarily targets men ages 18 through 34. Montana statistics show that this group has a greater danger of being fatally injured in traffic crashes. The Respect the Cage theme borrows language and images from mixed martial arts fighting, which is currently popular among young men. To increase the appeal, the exhibit is staffed by college-age interns. Staffers report that younger people have been receptive to the message. The crew attended approximately 48 single-day and 8 multiday events this year; they had direct conversational contact with 22,840 people and an estimated indirect contact with over 56,667 people across Montana. Respect the Cage was involved in much smaller events this past year including more driver’s education classes (1,077 students) and small county fairs in order to reach different and more rural populations in Montana.

<table>
<thead>
<tr>
<th><strong>DUI Task Forces—Montana Department of Transportation funded</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
</tr>
<tr>
<td>Number of parents served</td>
</tr>
<tr>
<td>Number of caregivers served</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
</tr>
<tr>
<td>Program has been evaluated</td>
</tr>
<tr>
<td>Evaluation report is available</td>
</tr>
<tr>
<td>URL for evaluation report:</td>
</tr>
<tr>
<td><strong>URL for more program information:</strong></td>
</tr>
</tbody>
</table>

Program description: DUI task forces are multifaceted coalitions that invite participation from a cross-section of community representatives to maximize their reach and effectiveness. The task forces operate at the county level to reduce and prevent impaired driving, and they may engage in a variety of activities such as:

- Responsible alcohol sales and service training.
- Retail compliance checks.
- Party and kegger patrols.
- Overtime traffic patrols.
- Educational programs.
- Media advocacy.
- Public service announcements.
- Victims impact panels.
- Support for prosecution and adjudication of DUI cases.
- Designated driver programs.
- Safe ride home programs.

Estimating the number of youth served in this program is impossible. Thirty-four task forces representing 38 counties serve two thirds of Montana’s most populated counties. These are community-based programs over which the Montana Department of Transportation (MDT) has no control. Annual reporting to the county commission is required by MCA 61-2-106 but is not required to be provided to the state.

<table>
<thead>
<tr>
<th><strong>Enforcing Underage Drinking Laws—Montana Board of Crime Control</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
</tr>
<tr>
<td>Number of parents served</td>
</tr>
<tr>
<td>Number of caregivers served</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
</tr>
<tr>
<td>Program has been evaluated</td>
</tr>
<tr>
<td>Evaluation report is available</td>
</tr>
<tr>
<td>URL for evaluation report:</td>
</tr>
<tr>
<td><strong>URL for more program information:</strong></td>
</tr>
</tbody>
</table>
State Reports – Montana

Program description: The EUDL program (federal funds of approximately $300,000) supported and enhanced efforts by the State of Montana and local jurisdictions to prohibit the sale of alcoholic beverages to minors and the purchase and consumption of alcoholic beverages by minors. The Montana EUDL grant funded compliance checks/decoy operations, checkpoints/saturation patrols, small media campaigns, and local community coalition work. Future EUDL funding is unknown. Universal data are collected but not by subcategory, so total number served is based on 2010 Census data.

* Number of Montana family households

<table>
<thead>
<tr>
<th>ParentPower</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of youth served</td>
<td>No data</td>
</tr>
<tr>
<td>Number of parents served</td>
<td>2,534</td>
</tr>
<tr>
<td>Number of caregivers served</td>
<td>No data</td>
</tr>
<tr>
<td>Numbers pertain to the 12 months ending</td>
<td>12/31/2011</td>
</tr>
<tr>
<td>Program has been evaluated</td>
<td>No</td>
</tr>
<tr>
<td>Evaluation report is available</td>
<td>Not applicable</td>
</tr>
<tr>
<td>URL for evaluation report:</td>
<td>Not applicable</td>
</tr>
<tr>
<td>URL for more program information:</td>
<td><a href="http://www.parentpower.mt.gov">http://www.parentpower.mt.gov</a></td>
</tr>
</tbody>
</table>

Program description: ParentPower is a collaborative effort by the Montana Interagency Coordinating Council (ICC) for State Prevention Programs to create and sustain a coordinated, comprehensive system of prevention services in Montana. ParentPower is an online parent toolbox for addressing underage drinking. We are only able to gather the number of visits to the website, and this is reported in the parents served line. Additionally, throughout 2011, two rounds of the Parentpower Public Service Announcements were run on the statewide cable network (Bresnan) and the largest radio network (Northern Broadcast), and some local TV and radio stations. The two rounds occurred during the spring (prom, graduation time), and just before the winter holidays and New Year. The purpose of the PSAs was to remind parents to talk to their youth about not engaging in underage drinking. Also, during 2011, Montana was fortunate to receive the opportunity to create a CSAP Video for Montana: Keep Talking.

Underage Drinking Prevention Programs Operated or Funded by the State:

Programs RELATED TO Underage Drinking

**Montana Department of Transportation-Funded Programs With Highway Traffic Safety Resources**

Program description: The Department of Public Health and Human Services (DPHHS) MDT funded DPHHS Addictive and Mental Disorders Division/Chemical Dependency Bureau to implement PRIME for Life, an evidence-based program, as the curriculum for DUI offenders. The program is self-sustaining through the collection of workbook fees from DUI offenders (this pays for ongoing instructor trainings). Some MIP offender programs have adopted PRIME for Life as their curriculum.

DUI Task Forces: Many of Montana’s DUI Task Forces sponsor responsible alcohol sales and service training within communities using “Let’s Control It,” a server training program designed by the Department of Revenue (DOR). This program trains those who sell/serve alcoholic beverages how to keep from overserving obviously intoxicated patrons, how to identify underage patrons, etc. Training of trainers is provided to a cohort of preventionists across Montana who reside in local communities.

DUI Task Forces, fiscal year (FFY) 2011–2012: MDT provided supplemental funding to many of Montana’s DUI Task Forces to conduct a variety of projects. These include Cops In Shops, a Century Council program aimed at reducing underage purchases; extra law enforcement patrols; compliance checks of retail establishments (to determine whether the clerk/server will sell alcohol to a minor); Cops ‘n Shops educational program; additional RASS (responsible alcohol service and sales) training; youth participants on the local task forces, which may incorporate a peer-to-peer education component; and a variety of other programs to reduce impaired driving and underage drinking.

DUI Courts: MDT funds DUI Court implementation in five courts that include Kalispell, Mineral County, Fort Peck Reservation, Yellowstone County, and 7th Judicial District (a five-county area in eastern
Several other treatment courts throughout the state address the underlying addiction associated with DUI offenders. Some of the court participants are under age 21.

Law Enforcement: MDT contracts with local, Tribal, and state law enforcement to conduct overtime traffic patrols via the Selective Traffic Enforcement Program (STEP). MDT also contracts with state, local, and Tribal law enforcement to purchase enforcement equipment to aid in the detection and apprehension of impaired drivers. This includes radars, in-car video cameras, and preliminary breath testers (PBTs).

Missoula City/County Health Department: MDT funds a half-time coordinator to increase the total number of counties with DUI task forces in the state and to continue promoting consistency and unity among existing DUI task forces. At present, there are 34 task forces representing 38 counties; the goal is to have a DUI Task Force in each of Montana’s 56 counties.

Montana Highway Patrol (MHP): MDT partnered with MHP to provide Standard Field Sobriety Testing (SFST) training and Advanced Roadside Impaired Driving Enforcement (ARIDE) training to state, local and Tribal law enforcement. MDT provides funding to MHP to train state, local, and Tribal law enforcement officers to become certified Drug Recognition Experts (DREs). MHP deploys the Mobile Impaired Driving Assessment Center (MIDAC) to large community events where alcohol is prevalent such as fairs, rodeos, concerts, and university athletic events. MDT originally funded the purchase of the MIDAC and funds the MHP to provide a Strategic Traffic Enforcement Team (STET) known as “roving patrols” to supplement local law enforcement resources on high-crash corridors, at special events, and in other problem areas indicated by crash data.

Media: MDT contracts with media companies to develop educational messages for the public during National Labor Day Impaired Driving and May Mobilization Seatbelt Campaigns.

Traffic Safety Resource Prosecutor (TSRP): The TSRP is funded by MDT to provide training for law enforcement and prosecutors to enhance the consistent identification, arrest, prosecution, and sentencing of impaired drivers and underage drinkers.

Tribal Governments Safe On All Roads (SOAR): This traffic safety program aims to reduce impaired driving and riding with an impaired driver while increasing seatbelt and child safety seat usage. The program works through Tribal coordinators to provide messages that are culturally relevant for each Tribe.

Prevention Resource Center AmeriCorps VISTA (Volunteer in Service to America) Program and CSAP Fellow Program

Program description: The VISTA Project connects Montana communities, the Interagency Coordinating Council for State Prevention Programs, and AmeriCorps volunteers throughout the State of Montana. It strives to keep Montana children, communities, and families strong and resilient against risks such as unintended and unhealthy pregnancies, child abuse and neglect, substance abuse, crime and violence, and high school dropouts. The VISTA Project works proactively to create and sustain conditions that reduce risk and promote the safety, personal responsibility, and well-being of all. There are VISTAs in many sites throughout the state. VISTAs serve for 1 year, full time, typically at a community-based organization, and work toward building capacity and sustainable programs to eradicate poverty. Sites affecting underage drinking include those at Boys and Girls Clubs, Big Brother/Big Sister programs, local prevention coalitions, and health departments.

CSAP Fellow Program: The Montana CSAP Fellow has worked on projects specific to Montana to include: developing strategies to involve youth in statewide prevention policy discussions, improving relationships and an understanding of cultural diversity with rural/frontier and Indian communities, conducting media advocacy training, assessing statewide data and conducting research on substance abuse prevention initiatives and strategies; and convening a committee to evaluate the current Montana MIP statute. The CSAP Fellow was instrumental in writing content, participating in, and distributing the Montana CSAP video: Keep Talking Montana: You Can Prevent Underage Drinking.
<table>
<thead>
<tr>
<th>State of Montana National Guard Counter Drug Program</th>
<th>Program description: No data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montana Tobacco Use Program</td>
<td>Program description: No data</td>
</tr>
</tbody>
</table>

**Additional Information Related to Underage Drinking Prevention Programs**

State collaborates with federally recognized Tribal governments in the prevention of underage drinking

Yes

Description of collaboration: Through Montana’s Substance Abuse Prevention and Treatment (SAPT) Block Grants and the SPF SIG grants, collaboration occurs on the local level. Specific collaborations include:

- The Governor’s Office on Indian Affairs Director is an active member of the state’s Interagency Coordinating Council for State Prevention Programs. Her leadership has strengthened relationships, communication, and collaboration.
- Blackfeet Piikani Action Team following the completion of their grant as a SPF SIG contractor working on Tribal social host laws; responsible alcohol sales and server training (RASS) performed by Tribal members; merchant education policies; court watch; and a cross-jurisdictional law enforcement agreement signed by Tribal Council and Glacier County Sheriff’s Department.
- Ft. Peck Reservation is part of the Alcohol District II SPF SIG grant, and the first alcohol compliance checks in 3 years have taken place and are continuing. Tribal agencies are working with nonprofit agencies to collect and track data in a more comprehensive fashion. A DUI Court Offender Treatment Program has been implemented on the Reservation, RASS training is provided by Tribal members, and DUI laws on the Reservation have been amended to make the third DUI in a lifetime a felony. And, 2011, Ft. Peck passed a reservationwide social host ordinance that took the cooperation of local, county and Tribal governments.
- Flathead Reservation was part of the Northwest Montana Community Change Project SPF SIG and has implemented stepped-up DUI patrols over major holidays as a cross-jurisdictional effort. RASS training has also been implemented.
- Following the completion of Montana’s SPF, an information sharing and transfer of knowledge, strategies, and initiatives from contractors working on and/or near reservations was conducted with the newly establish SPF TIG grantee and their staff.
- The State Level Epidemiological Work Group for the State SPF has cross-representation with the Montana Wyoming Tribal Leaders Council SPF SIG. This work is enabling the transition of information and data from one grant to the other.

The State Level Strategic Prevention Enhancement (SPE) consortium has cross-representation from Montana Tribes to include both prevention and treatment providers, and the SPF SIG grant.

State has programs to measure and/or reduce youth exposure to alcohol advertising and marketing

No

Program description: Not applicable

State has adopted or developed best practice standards for underage drinking prevention programs

No

Best practice standards description: Not applicable

**Additional Clarification**

Montana is looking toward developing best practices and promising approaches in the rural and frontier areas of the state that are culturally appropriate. Very few best practices are available to a rural and frontier state such as Montana. This work is anticipated to be ongoing.
### State Interagency Collaboration

**A state-level interagency governmental body/committee exists to coordinate or address underage drinking prevention activities**

Yes

**Committee contact information:**

- **Name:** Vicki Turner
- **E-mail:** vturner@mt.gov
- **Address:** PO Box 4210, Helena, MT 59604-4210
- **Phone:** 406-444-3484

**Agencies/organizations represented on the committee:**

- Department of Public Health and Human Safety
- Department of Corrections
- Department of Labor and Industry
- Department of Transportation
- Department of Revenue
- Department of Military Affairs
- Montana Board of Crime Control
- Montana Children’s Trust Fund
- Montana Office of Public Instruction
- Governor’s Office of Indian Affairs
- Montana Office of the Commissioner of Higher Education
- Two Governor-appointed community members

**A website or other public source exists to describe committee activities**

Yes

**URL or other means of access:** prevention.mt.gov/icc/index.php

### Underage Drinking Reports

**State has prepared a plan for preventing underage drinking in the last 3 years**

Yes

- **Prepared by:** The Interagency Coordinating Council for State Prevention Programs Work Group and Prevention Resource Center staff
- **Plan can be accessed via:**

**State has prepared a report on preventing underage drinking in the last 3 years**

Yes

- **Prepared by:** The Interagency Coordinating Council for State Prevention Programs Work Group
- **Plan can be accessed via:**
  - [prevention.mt.gov/icc/meetings/nov012011meeting/ICCdraftagendaonOctober122011.pdf](http://prevention.mt.gov/icc/meetings/nov012011meeting/ICCdraftagendaonOctober122011.pdf)

### Additional Clarification

The Interagency Coordinating Council (ICC) for State Prevention Programs updates goals and benchmarks; see [http://prc.mt.gov/icc/goals/index.php](http://prc.mt.gov/icc/goals/index.php). The Council’s work group has established new goals for 2020. Reporting of underage drinking is provided through updates and reports given via ICC meetings and media.

### State Expenditures for the Prevention of Underage Drinking

**Compliance checks/decoy operations in retail outlets:**

- **Estimate of state funds expended:** Data not available
- **Estimate based on the 12 months ending:** Data not available

**Checkpoints and saturation patrols:**

- **Estimate of state funds expended:** No data
- **Estimate based on the 12 months ending:** No data

**Community-based programs to prevent underage drinking:**

- **Estimate of state funds expended:** $0
- **Estimate based on the 12 months ending:** 12/31/2011
**State Reports – Montana**

### K–12 school-based programs to prevent underage drinking:
- Estimate of state funds expended: No data
- Estimate based on the 12 months ending: No data

### Programs targeted to institutes of higher learning:
- Estimate of state funds expended: No data
- Estimate based on the 12 months ending: No data

### Programs that target youth in the juvenile justice system:
- Estimate of state funds expended: No data
- Estimate based on the 12 months ending: No data

### Programs that target youth in the child welfare system:
- Estimate of state funds expended: No data
- Estimate based on the 12 months ending: No data

### Other programs:
- Programs or strategies included: Public Education and advertising media campaign
- Estimate of state funds expended: $16,000
- Estimate based on the 12 months ending: 12/31/2011

### Funds Dedicated to Underage Drinking

State derives funds dedicated to underage drinking from the following revenue streams:
- Taxes: No
- Fines: No
- Fees: No
- Other: No data

**Description of funding streams and how they are used:**
- No data

**Additional Clarification**
- None given