First ICCPUD Community Engagement Webinar on the STOP Act & Underage Drinking Prevention

October 24, 2019

Robert M. Vincent, MS.Ed
Public Health Analyst
Center for Substance Abuse Prevention
Substance Abuse and Mental Health Services Administration

Interagency Coordinating Committee on the Prevention of Underage Drinking
Collaboration in a Changing Landscape

- Civic and Community Organizations (Nonprofits)
- Education
- Healthcare and Behavioral Health
- Law Enforcement
- Media
- Parents and Youth
- Public Policy
- State, local or tribal agencies
- Workplace/Business
First ICCPUD Community Engagement Webinar on the STOP Act & Underage Drinking Prevention

October 24, 2019

Johnnetta Davis-Joyce, MA
Director, Center for Substance Abuse Prevention
Substance Abuse and Mental Health Services Administration
The Interagency Coordinating Committee on the Prevention of Underage Drinking (ICCPUD)
Vision of the ICCPUD

We provide national leadership in federal policy and programming to support state and community activities that prevent and reduce underage drinking.
The ICCPUD’s mission is twofold:

• To facilitate collaboration among the 15 federal member agencies, state and local governments, private and public national organizations, and agencies with responsibility for the health, safety, and well-being of America’s children and youth.

• To provide resources and information on underage drinking prevention, intervention, treatment, enforcement, and research.
Members of the ICCPUD and other federal partners commit to:

• Speak with a common voice on the prevalence, risks, and consequences of underage drinking;

• Increase public awareness about underage drinking and its consequences; and

• Reinforce effective, evidence-based practices as part of a federally coordinated approach to prevent and reduce underage drinking.
Sober Truth on Preventing Underage Drinking Act

• Called the “STOP Act”
• Passed in 2006; reauthorized in 2016
A Comprehensive Plan for Preventing and Reducing Underage Drinking

2006

Developed by the Interagency Coordinating Committee on the Prevention of Underage Drinking

Approved by ICCPUD Principals on November 7, 2018

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration

Preventing & Reducing UNDERAGE DRINKING
2018 COMPREHENSIVE PLAN

Interagency Coordinating Committee on the Prevention of Underage Drinking
Goals of the 2018 ICCPUD Comprehensive Plan

**Goal 1:** Strengthen a national commitment to address the problem of underage drinking.

**Goal 2:** Reduce demand for, the availability of, and access to alcohol by people under the age of 21.

**Goal 3:** Use research, evaluation, and scientific surveillance to improve the effectiveness of policies and programs designed to prevent and reduce underage drinking.
National data on underage drinking patterns

Federally coordinated approach to reducing underage drinking

National Media Campaign—“Talk. They Hear You.”

Available at: https://www.stopalcoholabuse.gov
State Reports

Underage drinking data

Available at: https://www.stopalcoholabuse.gov

Legal policies

Enforcement and prevention data reported on survey by each state
State Performance & Best Practices Report

Descriptions of 26 evidence-based legal policies and the importance of enforcement

An analysis of STOP Act State Survey data on prevention & enforcement activities and expenditures

States’ performance on six underage drinking prevention & treatment measures
The Interagency Coordinating Committee on the Prevention of Underage Drinking (ICCPUD)

#SoberTruth4Youth

ICCPUD  Interagency Coordinating Committee on the Prevention of Underage Drinking

STØP UNDERAGE DRINKING

www.stopalcoholabuse.gov

talk they hear you®

www.samhsa.gov.gov/underage-drinking