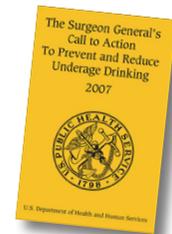


Substance Abuse and Mental Health Services Administration Underage Alcohol Use Prevention Resources

The Substance Abuse and Mental Health Services Administration (SAMHSA) offers evidence-based resources for the prevention of underage alcohol use.

The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking (SGCTA-07)

The Acting Surgeon General has issued a *Call to Action To Prevent and Reduce Underage Drinking*, which discusses underage alcohol use within a developmental framework and identifies a series of goals and action steps that could be taken to address the issue. *The Surgeon General's Call to Action* and the three action guides described below are available at www.stopalcoholabuse.gov.



The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking: What It Means to You—A Guide to Action for Families (SGCTA-FAM-07)

This guide, based on *The Surgeon General's Call to Action*, gives families the knowledge and tools to take action against underage drinking. It explains why underage alcohol use is a problem and suggests ways that families can end underage alcohol use in the home, community, and across the country.



The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking: What It Means to You—A Guide to Action for Communities (SGCTA-COM-07)

Based on *The Surgeon General's Call to Action*, this guide targets parents, schools, community leaders, and other adults in the community who are concerned about underage alcohol use. It describes why underage alcohol use is a problem and what communities can do to address this major public health and safety issue.



The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking: What It Means to You—A Guide to Action for Educators (SGCTA-ED-07)

This guide highlights key topics related to underage alcohol use found in *The Surgeon General's Call to Action*. The guide was developed to help educators and other school personnel understand the problem of underage alcohol use and learn how they can take action.



Focus On Prevention (BKD544)

This guide was developed to help groups and communities move from concerns about substance abuse to proven and practical solutions. It offers brief, practical, and easy-to-read information that is useful in planning and delivering prevention strategies.



StopAlcoholAbuse.gov

This Web site, www.stopalcoholabuse.gov, is a comprehensive portal of Federal resources for information on preventing underage alcohol use and ideas for addressing this issue. Parents, educators, community-based organizations, and youth will find a wealth of valuable information here.

(Continued)



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov

Too Smart To Start

Too Smart To Start (www.toosmarttostart.samhsa.gov) consists of evidence-based materials to help professionals and volunteers conduct underage alcohol use prevention programs in their communities. Designed to educate 9- to 13-year-olds about the harms of alcohol use, the materials in this series suggest activities and programs that send a clear message about underage drinking and support parents and caregivers as they participate in their children's activities. These materials can be used to start a new initiative or complement existing underage alcohol use prevention efforts.



Materials (some also available online at www.toosmarttostart.samhsa.gov):

- Too Smart To Start Implementation Guide (TS003)
- Too Smart To Start: Ready, Set, Listen Board Game (TS017)
- Too Smart To Start Posters



Start Talking Before They Start Drinking Campaign

The goal of the Start Talking Before They Start Drinking campaign is to encourage parents to speak with their children early and often about the dangers of underage drinking.

Materials (some available online at www.stopalcoholabuse.gov):

- Start Talking Before They Start Drinking: A Family Guide (BKD543)
- Print and TV public service announcements (AVD225)

Reach Out Now

Reach Out Now (www.teachin.samhsa.gov) provides school-based underage alcohol use prevention materials for fifth- and sixth-grade students, their families, and their teachers.

Materials (available online at www.teachin.samhsa.gov):

- *Reach Out Now: Talk with Your Fifth Graders About Underage Alcohol Use*, Teacher Pages, and Family Resource Guide (MS945)
- *Reach Out Now: Start Talking Before They Start Drinking*, Sixth-Grade Teacher Pages, and Family Resource Guide (MS946)
- *Reach Out Now: Talk Poster* (MS947)
- *Reach Out Now: Technical Assistance Package*
- *Too Smart To Start Menu: Strategies and Materials for Your Community*



Underage Drinking: Myths vs. Facts (available online at www.stopalcoholabuse.gov)

This brochure dispels common myths about underage alcohol use and helps 9- to 15-year-olds understand the dangers associated with using alcohol.

Most materials are available at no cost from SAMHSA's Health Information Network. Too Smart To Start and Start Talking Before They Start Drinking materials can be downloaded at no charge. To order, call 1-877-SAMHSA-7 or visit the Web sites listed to preview and download materials.